TECHNICAL DATA SHEET



STRONGHOLD EXTERIOR PRIMER / UNDERCOAT

A solvent based high performance flexible primer undercoat for use over suitably prepared exterior wood and metalwork. When used under Stronghold Exterior Gloss the formulation is designed to offer 6 years proven protection.

AVAILABILITY	
Colour	White & Dark Grey
Packaging	2.5L
PROPERTIES	
Suitable Surfaces	Suitably prepared exterior wood and metal surfaces
Drying Time @ 20*C/65%RH	Under normal drying conditions touch dry in 4-6 hours and recoat after 16-24 hours.
	Allow for adequate ventilation during the drying period. At low temperatures or high
	humidity drying time may be extended.
Finish	Matt
Composition	Pigment: Titanium Dioxide and coloured pigments.
	Binder: Resin: Alkyd
	Solvent: Dearomatised White Spirit.
Spreading Rate	Up to 15m² per litre on smooth surfaces
Wet Film Thickness	67 micrometres at 15m² per litre
Dry Film Thickness	40 micrometres at 15m² per litre.
Volume Solids	60 %.
Flash Point	40°C (closed cup)
VOC Content	EU limit value for this product (cat.A/g): 350 g/l (2010) This product contains max. 349 g/l VOC.
Limitations	Do not apply when air or substrate temperatures are likely to fall below 8°C or when
	the relative humidity is above 80% during application or the drying period. Do not over
	apply.
	Note: Ensure previous coat is fully dry before application, colder conditions will extend
	the drying period.
	Prior to priming timber the moisture content of the substrate should not exceed 18%
PREPARATION	
All New Metals	Lightly abrade to a bright (not polished) surface – excluding galvanised surfaces. Wash with hot water and liquid detergent solution to remove oil, grease or any other contaminants, frequently changing the water. Rinse thoroughly with clean water. Allow to dry. When dry prime with one coat of Crown Trade Universal Metal Primer followed by one coat of Crown Trade Stronghold Exterior Primer Undercoat .
Galvanised Metal	Bright galvanised surfaces should be thoroughly degreased as per new metals, then pre-treated with a T Wash. Overall blackening of the surface will confirm satisfactory surface degreasing. When dry prime with one coat of Crown Trade Universal Metal Primer followed by one coat of Crown Trade Stronghold Exterior Primer Undercoat.
Non Ferrous Metals	Prime bare metal with one coat of Crown Trade Universal Metal Primer followed by one coat of Crown Trade Stronghold Exterior Primer Undercoat.



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Ferrous Metals	Remove all millscale and surface rust back to clean bright metal. Remove all residues.
	Prime within the working day with one coat of Crown Trade Universal Metal Primer
	followed one coat of Crown Trade Stronghold Exterior Primer Undercoat.
Previously Decorated Metal Surfaces	All surfaces must be suitably dry, and free from anything that will interfere with the
Surfaces	adhesion of the materials to be applied. Remove all loose and failing or suspect paint. Organic growth must be treated with Sandtex Trade Fungicidal Solution and
	removed. Feather edges of sound paint. Remove all dust. Remove all rust. Spot prime
	all bare metalwork with Crown Trade Universal Metal Primer. Wash remaining sound
	paint with hot water and liquid detergent solution to remove any contaminants,
	frequently changing the water. Wet abrade to provide a key. Rinse with clean water to
	remove all residues. Allow to dry. Bring forward spot primed areas with one coat of Crown Trade Stronghold Exterior Primer Undercoat followed by one coat of Crown
	Trade Stronghold Exterior Primer Undercoat
New Wood Surfaces	All surfaces must be sound, clean, suitably dry and free from anything that will
	interfere with the adhesion of the materials to be applied. Rub down with a suitable
	grade of abrasive paper and round sharp edges to a 1-3mm radius. Remove all dust. Timber with oils/extractives must be swabbed with clean methylated spirits, frequently
	changing the face of the cloths. Treat any knots with two coats of fresh knotting. Fill
	any fixing holes, open joints and shallow surface defects with Sandtex Ready Mixed
	Filler or 2 pack wood filler. Apply one coat of Crown Trade Stronghold Exterior
	Primer Undercoat followed by one coat of Crown Trade Stronghold Exterior
Previously Decorated Wood	Primer Undercoat. As with new timber. Remove all loose, failing or suspect paint. Remove grey and
Surfaces	denatured surfaces by rubbing down with abrasive paper. Feather edges of sound
	paint. Remove all dust. Organic growth must be treated with Sandtex Trade
	Fungicidal Solution and removed. Remove any defective putty glazing, clean and
	prime rebates, replacement putties must be allowed to form a hard skin. Treat knots with two thin coats of fresh knotting. Fill any fixing holes, cracks and shallow surface
	defects with Sandtex Ready Mixed Filler or 2 pack wood filler. Wash remaining sound
	paint with hot water and liquid detergent solution to remove any contaminants,
	frequently changing the water. Wet abrade to provide a key. Rinse with clean water to
	remove all residues. Allow to dry. Spot prime bare and filled areas with one coat of Crown Trade Stronghold Exterior Primer Undercoat followed by one coat of Crown
	Trade Stronghold Exterior Primer Undercoat
COATING SYSTEM	Apply one or two coats as required
	Note: Certain colours may require additional coats to give complete obliteration.
	Always intermix (box) packs for colour consistency. Please check for colour accuracy
	prior to application. Crown Paints is not liable for decorating costs caused as a result
	of an incorrect colour being applied.
APPLICATION	Stir well before and during use. Apply using good quality tools – synthetic or bristle
	brush or short/medium pile roller. Maintain a wet edge. For airless spray dilution may
	be required. For further information follow the spray manufacturer's guidelines.
CLEANING	Return surplus material to container. Wash tools & equipment with a proprietary
	cleaner immediately after use.



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STORAGE	Store upright and secure. Store in secure dry conditions inaccessible to children or
	animals. Containers should be kept closed during storage. Do not store below 5°C or
	above 40°C.
MAINTENANCE INFORMATION	Between maintenance redecoration, surfaces may be washed with a warm water and
	liquid detergent solution to remove surface dirt.
HEALTH AND SAFETY	Please refer to the Safety, Health and Environmental Information on the container.
	Take special precautions during the surface preparation of pre 1960's painted
	surfaces as they may contain harmful lead. For further information contact the Crown
	Trade Customer Relations Team. When preparing all surfaces avoid the inhalation of
	dust and/or metal particles. Wear a suitable facemask. Material Safety Data Sheets
	for this and all other Crown Paints products are freely available from the place of
	purchase or the address below. Do not empty into drains, watercourses or access
	routes to septic tanks.
GENERAL INFORMATION	Apply all products in accordance with BS 6150: Code of practice for painting of
	buildings and BS 8000: Part 12: Code of practice for decorative wallcoverings and
	painting.
	Every care is taken to ensure that all information provided on this Technical Data
	Sheet is accurate. Crown Paints is unable to guarantee results as it has no control
	over the conditions under which its products are applied.
	Before using this product please ensure you have the latest information. For help or
	more information contact the Crown Trade Customer Relations Team on:
	Tel: 0330 0240297
	Fax: 0330 0240278
	e-mail: info@crowntrade.co.uk
	website: www.crowntrade.co.uk
	This information is correct at date of issue November 2021

