

CROWN
PAINTS

CROWN
DECORATING CENTRES

HOME DECORATING SCHEME OFFERS

CROWN DECORATING CENTRES
3 BEDROOM HOUSE DECORATION PACK

ITEM	QTY	ITEM	QTY
Crown Trade Vinyl Matt	2 x 36	Crown Ready Mixed Primer 1kg	1
Crown Trade Vinyl Matt	2 x 36	Crown 12" Roller 100	1
Crown Trade Vinyl Matt	2 x 36	Crown 2" Bristle Paint Brush	2
Crown Trade Vinyl Matt	2 x 36	Crown 2" Bristle Paint Brush	2
Crown Trade Vinyl Matt	2 x 36	Crown Poly Filt Sheet 12" x 9'	1
Crown Trade Vinyl Matt	2 x 36	Medium Rolling Tape 20mm	1
Crown Trade Vinyl Matt	2 x 36	Medium Rolling Tape 20mm	1

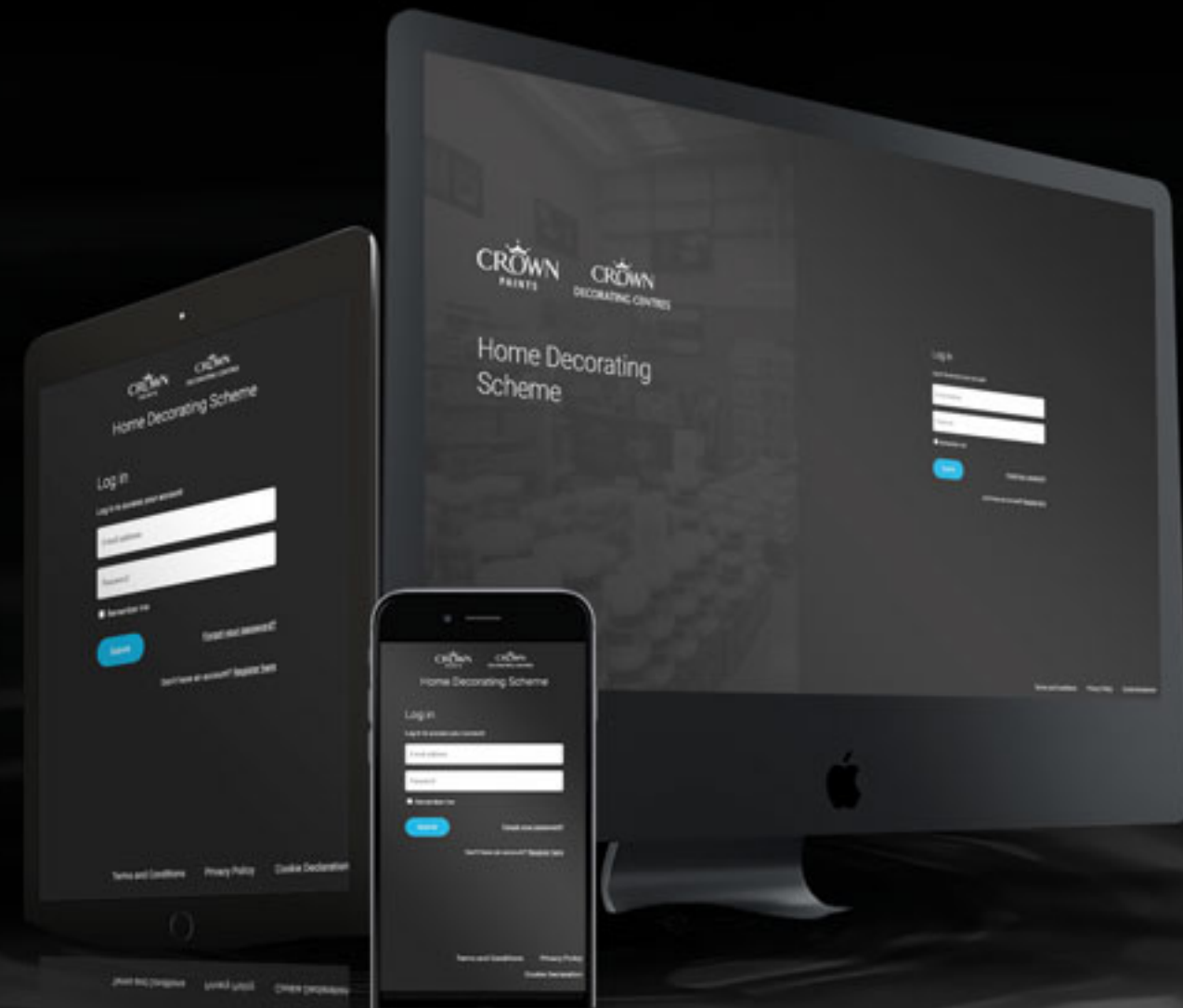
PERSONAL INFORMATION

Customer Name: _____
 Customer Address: _____
 Address: _____
 Postcode: _____
 Contact Number: _____
 Contact Email: _____
 Special Instructions: _____
 CROWN Address: _____
 CROWN Contact: _____

FOR OFFICE USE ONLY

Date: _____
 Property Ref: _____
 Property Address: _____
 Property Description: _____
 Property Type: _____
 Property Size: _____
 Property Value: _____
 Property Age: _____
 Property Condition: _____
 Property Notes: _____

OR



A part of  **HEMPEL**

It's not just paint.
It's personal.

THEN AND NOW

2009

Crown Paints introduced its first Home Decorating Scheme in 2009.

VARIETY
OF PACKS

MINOR WORKS
VOUCHERS

MONETARY
VOUCHERS

2019

10 years later Crown Paints have in excess of
100 clients operating a Home Decorating Scheme.

During this time we have listened to our clients and their customers to understand their wants and needs and what works best for them.

2019

Crown Paints launch its new and improved Home Decorating Scheme. Simple and straight forward, the new scheme benefits the client and its customers and removed the need for Minor Works & Monetary Vouchers.

2021

Crown Paints launch its new online offering, the Home Decorating Scheme Portal. Offering the 11 standard Home Decorating Packs, via an easy to use online ordering system.



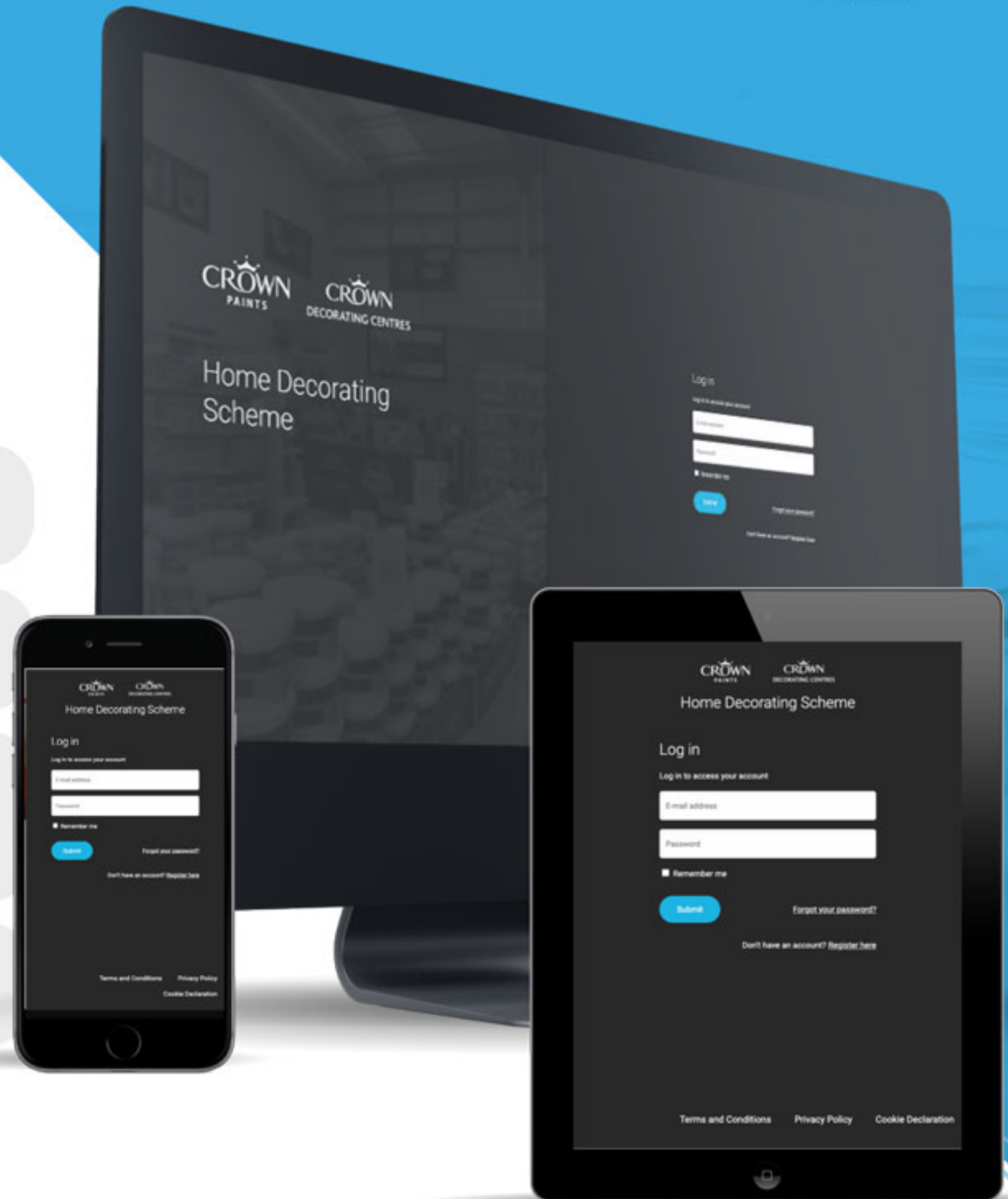
HOME DECORATING SCHEME OFFER

- ✓ Simple pack options, 11 packs each covering a different housing requirement
- ✓ Professional trade quality paint
- ✓ Home Decorating Scheme colour booklet featuring 50 of the most popular colours
- ✓ Opportunity to streamline the colour options by opting for one of our standardised colour pallets consisting of either 5, 10 or 15 colours.
- ✓ Professional service via our Crown Decorating Centres, including Click & Collect & Delivery fulfilment options
- ✓ Discount card provided to each customers to support their decorating projects.
- ✓ Browse at www.crowndecoratingcentres.co.uk



MOVING THE ORDER PROCESS ONLINE

- ✓ New portal allows you to order online, eradicating the paper driven process
- ✓ All orders are stored in one place for each client to access
- ✓ Fast – the platform triggers an email directly to all three parties - the client, the nominated Crown Decorating Centre and the resident
- ✓ Simple pack options, 11 packs each covering a different housing requirement



CROWN PAINTS HOME DECORATING SCHEME SUMMARY

PRODUCTS INCLUDED IN EACH HOME DECORATING SCHEME PACK

HDP Reference	Property Size	Crown Trade Vinyl Matt White (Ceilings)	Crown Trade Vinyl Matt Colours (Walls)	Crown Trade Acrylic Eggshell White (Ceilings)	Crown Trade Acrylic Eggshell Colours (Walls)	Crown Solo Satin (woodwork)	Crown Trade Clean Extreme Mould Inhibiting Acrylic Eggshell White (Ceilings)	Crown Trade Clean Extreme Mould Inhibiting Acrylic Eggshell Colours (Walls)	Sundries Pack
HDP 1	One Bedroom Flat	1x5	1x5 & 1x2.5			1x2.5			Included
HDP 2	Two Bedroom Flat	1x5 & 1x2.5	1x5 & 1x2.5			1x2.5			Included
HDP 3	One Bedroom House	1x5	2x5 & 2x2.5			1x2.5			Included
HDP 4	Two Bedroom House	2x5	2x5 & 2x2.5			1x2.5			Included
HDP 5	Three Bedroom House	2x5	3x5 & 2x2.5			2x2.5			Included
HDP 6	Four Bedroom House	2x5 & 1x2.5	4x5 & 2x2.5			2x2.5			Included
HDP 7	Kitchen	1x2.5			1x2.5	1x2.5			Optional
HDP 8	Bathroom			1x2.5	1x2.5	1x2.5			Optional
HDP 9	Mould Pack					1x2.5	1x2.5	1x2.5	Optional
HDP 10	Room Only - Paint	1x2.5	1x5			1x2.5			Optional
HDP 11	Sundries Pack								

ORDER PROCESS FOR ELECTRONIC VOUCHER & ONLINE PORTAL

CLIENT

Electronic Voucher - Client issues the Home Decorating Pack to the customer and confirms the order to the nominated Crown Decorating Centre.

Online Portal - place an order via the portal and provide the customer with supporting colour pack.



CUSTOMER

Electronic Voucher - Presents a copy of their Decorating Pack form at the nearest Crown Decorating Centre where they can confirm colour choice.

Online Portal - customer visits the nominated Crown Decorating Centre and presents a copy of the email confirmation.



CROWN DECORATING CENTRE

Electronic Voucher - Crown Decorating Centre contacts customer by phone or email to confirm colours and arrange delivery date.

Online Portal - Customer contacts Crown Decorating Centre to arrange delivery date.



CROWN DECORATING CENTRE

Requests a copy of proof of ID from the customer, Home Decorating Pack is provided. Single invoice is processed to client for payment



CROWN DECORATING CENTRE

Goods are delivered and signed by the customer whose name is on the form. Single invoice is processed to client for payment





CAN BACK FOR CUSTOMERS:

- ✓ We cleanse and re-use Crown Paints' manufactured paint containers
- ✓ Any containers that cannot be re-used, are recycled into new products, packaging or components
- ✓ Simply return your empties in good condition to your local Crown Decorating Centre for re-use or recycling
- ✓ All returned containers are processed by NIMTECH, Crown's on site social enterprise who provide job opportunities and training for the hard to reach and long term unemployed.

CROWN
PAINTS

HOME DECORATING
SCHEME





COLOUR



SPECIFICATION



*NETWORK OF CROWN
DECORATING CENTRES*



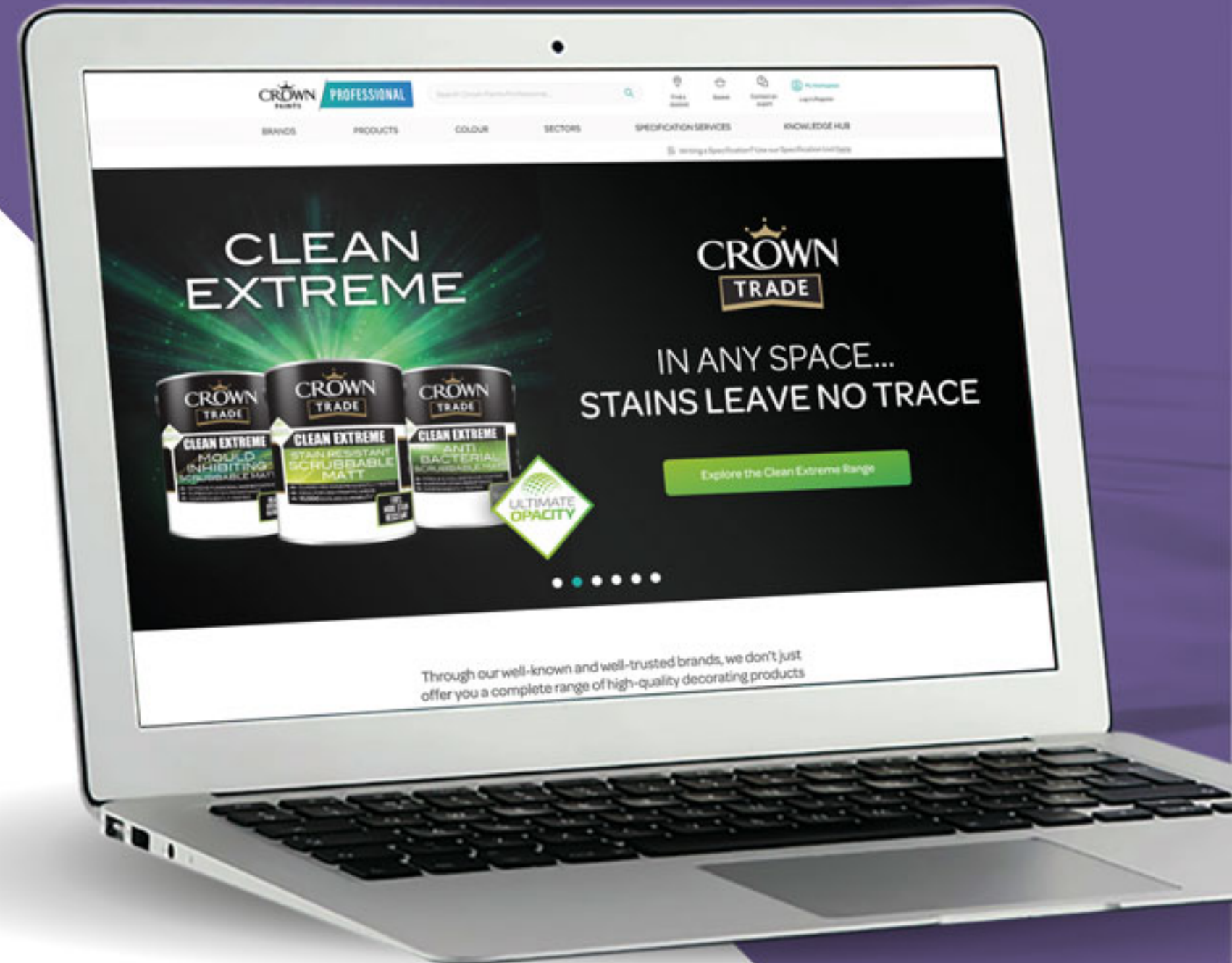
*CORPORATE SOCIAL
RESPONSIBILITY (CSR)*

ADDITIONAL
SUPPORTING
SERVICES



SPECIFICATION

- ✓ Generic specification documents for projects below 500 litres
- ✓ Site specific specification documents for projects/contracts above 500 litres
- ✓ Site surveys
- ✓ NBS M60 specifications updated free-of-charge





COLOUR

- ✓ 1000's of colours to choose from
- ✓ You Love It, We'll Match It – Bring a colour swatch into store and we'll create the perfect paint match
- ✓ Colour samples in a variety of formats which can be applied on the job or on mood boards
- ✓ Visualise colour in your home with the MyRoomPainter app





NETWORK OF CROWN DECORATING CENTRES

✓ With a network of more than 140 stores across the UK and Ireland, you're never far from your local Crown Decorating Centre.

✓ Same day click & collect service

✓ Next day delivery service

✓ Expert advice from our friendly team





CORPORATE SOCIAL RESPONSIBILITY (CSR)

- ✓ Part of global coatings supplier Hempel, who are proudly owned by The Hempel foundation – supporting more than 102,000 children across the globe
- ✓ Charity partners with The Alzheimer's Society
- ✓ Proud to support social enterprise scheme Nimtech, who support the hard to reach and unemployed in the local area
- ✓ Our Kick Out The Can scheme which is open to DIY and homeowners allows for surplus paint to be brought back to site, repurposed and recycled
- ✓ We support those in our local communities with paint donations and additional support
- ✓ We take charity personally
- ✓ First to market with packs made from 100% recycled post-consumer waste plastic

