product colour

for professionals



It's not just paint, it's personal.



here's to jobs done well

With premium quality paints developed specifically for professionals, Crown Trade is the paint brand of choice for many architects, contractors, decorators and builders.

Supported by a knowledgeable, dedicate team of colour specialists, technical advisers and engineers, Crown Trade offers all of the services you need to ensure a successful project very time.



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with Crown Trade PX3 & PX4

Our PX3 & PX4 products offer the latest in primer-sealer technology, gripping to tough surfaces for unbeatable adhesion.

Ideal for difficult substrates including glass, ceramic tiles, melamine and previously painted surfaces, as well as most wood and non ferrous metals. It also has excellent stain sealing properties and can be used on most surfaces subject to staining by smoke, crayon, tannin, water stains and aerosol etc.

Stains are held in the primer and will be obliterated by the decorative product.

- Excellent adhesion
- Blocks stubborn stains
- Resists alkaline attack



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	13m [*] /litre	Touch Dry: 4 hrs Recoatable: 16 hrs	1L, 5L	OffWhite

PX4

Water-based



- Water-based, quick drying formulation
- Advanced all-purpose primer
- · Excellent adhesion
- Blocks stubborn stains
- Resists alkaline attack

APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7 4	16m²/litre	Touch Dry: 30 mins Recoatable: 1hr	1L, 5L	White

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Fastflow Quick Dry Primer Undercoat

Water-based



- · Feels like a traditional undercoat
- · Quick drying
- · Breatheasy formulation
- Ideal basecoat for Crown Trade Fastflow Quick Dry Gloss and Satin
- · Interior and exterior use

APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	15m²/litre	Touch Dry: 1-2 hrs Recoatable: 4 hrs	1, 2.5L, 5L	See Crown Trade Colour Collection Fandeck

Acrylic Primer Undercoat

Water-based

- Quick drying
- · Good opacity and adhesion
- · Economical for walls
- For interior use

· Non-yellowing

· Quick Drying



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7 4	16m²/litre	Touch Dry: 1 hr Recoatable: 4 hrs	1L, 2.5L, 5L	White

• Basecoat for Crown Trade New Build Acrylic Gloss

New Build Acrylic Primer Undercoat

Water-based



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7 4/5	14m²/litre	Touch Dry: 1 hrs Recoatable: 4 hrs	5L	White

Covermatt Drywall Primer

Water-based

- Reduces the appearance of roller striping in critical lighting
- Can also be a mist coat for new plaster where access to water is difficult
- For interior use



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7 4 6	15m²/litre	Touch Dry: 1-2 hrs Recoatable: 4 hrs	10L	White

Full Undercoat

Solvent-based

- · Excellent obliteration
- · Good wet edge retention
- · Excellent adhesion and opacity
- · For interior and exterior use



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
	18m²/litre.	Touch Dry: 4-6 hrs Recoatable: 16 hrs	1, 2.5L, 5L	See Crown Trade Colour Collection Fandeck

Universal Metal Primer

Solvent-based

- Rust inhibiting properties
- · Reduces risk of corrosion
- · Excellent adhesion
- · Suitable for interior and exterior use



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	12m²/litre	Touch Dry: 2 hrs Recoatable: 6 hrs	1L, 5L	Grey



Wood Primer

Solvent-based



- Seals the surface to provide excellent adhesion
- · Excellent opacity
- · Provides a sound foundation for painting
- · For interior and exterior use

APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	12m²/litre	Touch Dry: 4-6 hrs Recoatable: 16 hrs	1L, 2.5L, 5L	White

Aluminium Wood Primer

Solvent-based



- · Self-knotting
- · Primes resinous wood
- · Seals stains and tannins in the timber
- · Excellent adhesion
- · For interior and exterior use

APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
T	13m²/litre	Touch Dry: 2-4 hrs Recoatable: 16 hrs	2.5L	Grey

Next Generation Plus Undercoat

Solvent-based



- Ideal foundation for Next Generation Plus Glosss
- · Offers improved adhesion of Gloss
- Superior levelling properties

APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	17m²/litre	Touch Dry: 4-6 hrs Recoatable: 16 hrs	1L, 2.5L 5L	White





Clean Extreme Stain Resistant Scrubbable Matt

Water-based



- 100% more stain resistant
- · New and aged stains can be easily cleaned away
- · Extreme durability in high traffic areas
- · 10,000 scrubs durability
- · ISO 11998 class 1 scrub rating
- Ultimate Opacity

APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	14m²/litre	Touch Dry: 1-2 hrs Recoatable: 4 hrs	2.5L, 5L, 10L	See Crown Trade Colour Collection Fandeck

Clean Extreme Anti-Bacterial Scrubbable Matt

Water-base



- · SteriTouch® Silver Ion Technology
- MRSA & Ecoli defence coating
- · Superior Stain Resistance
- · New and aged stains can be easily cleaned away
- Independently tested to ISO 11998 class 1 scrub rating
- Ultimate Opacity

APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	14m²/litre	Touch Dry: 1-2 hrs Recoatable: 4 hrs	5L	See Crown Trade Colour Collection Fandeck

Clean Extreme Mould Inhibiting Scrubbable Matt

Water-based



- · Ideal for Kitchens, Bathrooms and void premises
- · Extreme fungicidal barrier defence
- · Superior Stain Resistance
- · New and aged stains can be easily cleaned away
- · ISO 11998 class 1 scrub rating
- · Ultimate Opacity

APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	14m²/litre	Touch Dry: 1-2 hrs Recoatable: 4 hrs	2.5L, 5L	See Crown Trade Colour Collection Fandeck

· Extreme durability in high traffic areas

• 100% more stain resistant Clean Extreme Stain Resistant

Acrylic Eggshell

Water-based



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	14m²/litre	Touch Dry: 1-2 hrs Recoatable: 4 hrs	5L	See Crown Trade Colour Collection Fandeck

· SteriTouch® Silver Ion Technology

· New and aged stains can be easily cleaned away

· Ideal for Kitchens, Bathrooms and void premises

· New and aged stains can be easily cleaned away

· Extreme fungicidal barrier defence

· Superior Stain Resistance

· ISO 11998 class 1 scrub rating

· MRSA & Ecoli defence coating

· ISO 11998 class 1 scrub rating

· Superior Stain Resistance

· ISO 11998 class 1 scrub rating

· Subtle mid sheen finish

Clean Extreme Anti-Bacterial Acrylic Eggshell

Water-based



SPREADING RATE UP TO DRYING TIME PACK SIZES COLOUR RANGE APPLICATION Touch Dry: 1-2 hrs Recoatable: 4 hrs See Crown Trade Colour Collection Fandeck 14m²/litre 5L

Clean Extreme Mould Inhibiting Acrylic Eggshell

Water-based



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7 4/5	14m²/litre	Touch Dry: 1-2 hrs Recoatable: 4 hrs	2.5L, 5L	See Crown Trade Colour Collection Fandeck

Matt Vinyl Water-based



- · True flat matt finish
- · Excellent opacity
- · Quick drying
- · Good colour retention
- · Easy application
- Available in handy 250ml tester pots

APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7 4 6	17m²/litre	Touch Dry: 1-2 hrs Recoatable: 4 hrs	250ml, 1L, 2.5L, 5L, 6L 7.5L, 10L	See Crown Trade Colour Collection Fandeck

Silk Vinyl

Water-based

- · Washable finish
- Quick drying
- · Good opacity
- · Excellent colour retention



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	16m²/litre	Touch Dry: 1-2 hrs Recoatable: 4 hrs	1L, 2.5L, 5L, 10L	See Crown Trade Colour Collection Fandeck

Mid Sheen Vinyl Water-based

· Wipeable finish

· Quick drying

· Good opacity and colour retention



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
75	14m²/litre	Touch Dry: 1-2 hrs Recoatable: 4 hrs	2.5L, 5L, 10L	See Crown Trade Colour Collection Fandeck

Acrylic Eggshell

Water-based



- Good adhesion
- · Good flow
- · Minimises Disruption
- · Washable finish
- · Highly durable finish
- · Virtually solvent free

APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7 4	16m'/litre	Touch Dry: 1-2 hrs Recoatable: 4 hrs	2.5L, 5L	See Crown Trade Colour Collection Fandeck

Covermatt Obliterating Emulsion Water-based

- · Exceptionally high opacity
- · Quick drying
- · Easy to apply
- · Low spatter



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	16m²/litre dependent on surface porosity	Touch Dry: 1-2 hrs Recoatable: 4 hrs	5L, 10L	See Crown Trade Colour Collection Fandeck





Developed to keep the interior and exterior of a property looking clean, fresh and well-protected, our high performance paints include products created for wood and metal surfaces.



Fastflow Quick Dry Gloss Water-based

- · Advanced waterbased technology
- Feels like a traditional gloss
- Breatheasy formulation
- Low odour
- Excellent flow and quick drying
- · High sheen
- · Interior and exterior use



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7 5	15m'/litre	Touch Dry: 1-2 hrs Recoatable: 4-6 hrs	1, 2.5L, 5L	See Crown Trade Colour Collection Fandeck

Fastflow Quick Dry Satin Water-based

- Advanced waterbased technology
- · Breatheasy formulation
- Low odour
- Contemporary satin finish
- · Interior and exterior use



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	15m²/litre	Touch Dry: 1-2 hrs Recoatable: 4-6 hrs	1, 2.5L, 5L	See Crown Trade Colour Collection Fandeck

Fastflow Quick Dry Eggshell Water-based

- Advanced water based technology
- · Breatheasy formulation
- Low odour
- Classic low sheen eggshell finish
- · Interior and exterior use



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	15m²/litre	Touch Dry: 1-2 hrs Reco atable: 4-6 hrs	1, 2.5L	See Crown Trade Colour Collection Fandeck

New Build Acrylic Gloss

Water-based



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- · Non-yellowing
- · Quick-drying
- · Durable, flexible finish
- Can be applied in temperatures down to 8°C
- · For interior and exterior use



New Build Acrylic Primer Undercoat

APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7 1/5	16m²/litre	Touch Dry: 2 hrs Recoatable: 6 hrs	5L	White

Acrylic Satin Finish

Water-based



- · Non yellowing
- · Quick drying
- · Virtually solvent free
- · Excellent flow
- · For interior and exterior use

APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	14m²/litres.	Touch Dry: 1-2 hrs Recoatable: 4-6 hrs	1, 5L	White

Satin Finish

Solvent-based



- · Excellent durability
- · Elegant satin finish
- Does not always require an undercoat self undercoating
- · Good flow
- · For interior use

APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	16m²/litre	Touch Dry: 4-6 hrs Recoatable: 16-24 hrs	1, 2.5L, 5L	See Crown Trade Colour Collection Fandeck

Eggshell

Solvent-based



- · Excellent durability and opacity
- · Good flow and adhesion
- · Long lasting washable finish
- · Smooth sheen finish
- · For interior use

APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
	16m ^a /litre	Touch Dry: 4-6 hrs Recoatable: 16 hrs	1, 2.5L, 5L	See Crown Trade Colour Collection Fandeck

Full Gloss

- · Exceptionally hard wearing
- · Excellent opacity and film build
- · High gloss and colour retention
- Good flow properties
- · For interior and exterior use



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
	15m²/litre. Do not over apply	Touch Dry: 4-6 hrs Recoatable: 16-24 hrs*	1, 2.5L, 5L	See Crown Trade Colour Collection Fandeck

Next Generation Plus System

Solvent-based

- · Excellent application and flow
- · Easy to apply
- · Excellent gloss retention
- · For interior and exterior use





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APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	18m²/litre	Touch Dry: 4-6 hrs Recoatable: 16-24 hrs	1, 2.5L, 5L	White

Aluminium Paint

Solvent-based

- · Exceptional opacity
- Durable metallic effect finish
- Suitable for temperatures up to 250°C
- · For interior and exterior use



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	15m²/litre	Touch Dry: 4 hrs Recoa table: 16 hrs	1L, 2.5L	Aluminium



why use timonox

- Buys precious time for evacuation in the event of fire
- · No special application techniques required
- Offers a range of decorative paint finishes
- Has an extensive colour offering
- Offers anti-graffiti options
- Products are water-based or solvent free for ease of use
- Products have excellent coverage
- Comprehensive technical and sales support available

Timonox products should only be used as part of fire tested systems. For more information please contact our dedicated Specification Services Team:

Tel: 0330 0240310 Email: info@crownpaintsprofessional.com Or visit our website: www.crownpaintsprofessional.com





scan QR Code for more product information on walls & ceilings

about timonox flame retardant coatings



Crown Trade Timonox has a long, well established history of providing a first line defence against the spread of flame, and so offers a comprehensive solution to the perceived 'Duty of Care' for building owners, facility managers or employers to protect the occupants of their properties.

Timonox Vinyl Matt

Water-based

- · Inhibits the spread of flames in a fire
- · Ideal for use in communal areas
- Can be used as part of a system to upgrade existing coatings to class 0



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	Max 14m²/litre on smooth surfaces. (must not be exceeded)	Touch Dry: 1 hr Recoatable: 4 hrs	5L	See Crown Trade Colour Collection Fandeck

Timonox Scrubbable Matt

Water-based

- · Scrub resistant (rating class 1 to ISO11998)
- · Durable aesthetic finish
- Can be used as part of a system to upgrade existing coatings to class 0



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7 45	Max 14m²/litre on smooth surfaces. (must not be exceeded)	Touch Dry: 1 hr Recoatable: 4 hrs	5L	Colours only - see Crown Trade Colour Collection Fandeck

· Inhibits the spread of flames in a fire

Can be used as part of a system to upgrade existing coatings to class 0

· Ideal for use in communal areas

· Washable finish

Timonox Acrylic Eggshell

Water-based



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	14m²/litre on smooth surfaces. (must not be exceeded)	Touch Dry: 1hr Recoatable: 4 hrs	5L	See Crown Trade Colour Collection Fandeck

Timonox Clear Top Coat

Water-based



Ideal for use in communal areas where extra durability is required



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	10m²/litre. (must not be exceeded)	Touch Dry: 2 hrs Recoatable: 4-6 hrs	5L	Clear

Timonox Bonding Primer

Water-based

- · Provides an ideal foundation for Timonox coating systems
- · Excellent adhesion properties
- · Superior stain blocking



APPLICA	TION	SPREADING RATE UP TO	DRYING TIME	PACK SIZES	COLOUR RANGE
7	5	12m²/litre on smooth surfaces. (must not be exceeded)	Touch Dry: 2 hrs Recoatable: 16 hrs	5L	White

Timonox Upgrade Basecoat

Water-based

- Forms part of a system to upgrade existing coatings to class 0
- Must be overcoated, does not provide a durable decorative finish
- · No special application method required
- · One coat application



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	2.5m²/litre on smooth surfaces. (must not be exceeded)	Touch Dry: 1 hr Recoatable: 4-6 hrs	5L	White

Timonox Anti-Graffiti Flame Retardant Glaze

Water-based



- One Coat Application
- Provides flame retardant anti-graffiti top coat for use over Timonox Vinyl Matt to upgrade existing coatings to class 0
- Provides Anti Graffiti non sacrificial protection when used over Timonox top coats
- · Two pack Glaze and Activator



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	15m²/litre on smooth surfaces. (must not be exceeded)	Touch Dry: 2hr Recoatable: 4 hrs	5L	Clear





High Performance Gloss for Metal

Solvent-based

- · Systems for up to 10 and up to 15 years protection available
- Excellent UV resistance
- · High gloss finish
- · No sag formulation



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
75	15m²/litre on smooth surfaces. Do not over apply	Touch Dry: 4-6 hrs Recoatable: 16-24 hrs*	2.5L	See Crown Trade Profesional Painters Colour Guide

High Build Micaceous Iron Oxide

Solvent-based

- · Protects against corrosion
- · Excellent intermediate coat
- · Use as a top coat where a decorative finish is not important
- Full system can protect up to 15 years

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ı	MCACEDUS MCN OXIDE
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APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	8m²/litre on smooth surfaces	Touch Dry: 4 hrs Recoatable: 16 hrs	2.5L	Grey

High Build Rust Inhibiting Metal Primer/Undercoat

Solvent-based

- Spot primer for Crown Trade Fast Drying Cladding Paint
- · Excellent adhesion
- · Reduced risk of corrosion
- · Full system can protect up to 15 years



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7 15	7m²/litre	Touch Dry: 3hrs Recoatable: 6 hrs	2.5L	Grey

· Provides up to 8 years protection

· No special application tools required

· Fungal resistant properties

· Satin finish

· Single pack

Fast Drying Cladding Finish

Water-based



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UPTO	TIME	SIZES	RANGE
7	15m²/litre on smooth surfaces	Touch Dry: 1-2 hrs Recoatable: 4-6 hrs	5L	See Crown Trade Profesional Painters Colour Guide

Epimac Floor Coating

Solvent-based

- · Durable finish
- · Low glare satin finish
- · Resistant to abrasion and scuffing
- · Resistant to spillages of oil, petrol and detergent



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	15m²/litre	Touch Dry: 4-6 hrs Recoatable: 16 hrs	5L	Mid Grey, Tile Red, Green, Dark Grey, Clear

Anti slip Epimac Floor Coating

Solvent-based

- Anti-slip
- Durable Finish
- · Low glare satin finish
- · Resistant to spillages of oil, petrol and detergent
- · Easy to use single pack



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	15m²/litre	Touch Dry: 4-6 hrs Recoatable: 16 hrs	5L	Mid Grey, Tile Red

Epimac colour range





Green



* Also available in Anti Slip

We make every effort to ensure perfect colour reproduction but owing to printing limitations the colours may not match exactly

Fast Drying Concrete Floor Paint

Solvent-based

· Hard-wearing finish

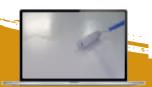
· Allows you to complete a project in one day

· For interior use



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APPLICATION	SPREADING	DRYING	PACK	COLOUR	
	RATE UP TO	TIME	SIZES	RANGE	
	15m²/litre	Touch Dry: 3hrs Recoatable: 6 hrs*	5L	See Crown Trade Colour Collection Fandeck	





Stronghold Smooth Masonry Paint Water-based

- · Resists dirt retention
- · 10 years proven durability
- · Anti-carbonation certified
- · Excellent weather resistance



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
75	16m²/litre on smooth surfaces, 6m²/litre on textured surfaces	Touch Dry: 1-2 hrs Recoatable: 4-6 hrs	5L, 10L	See Crown Trade Profesional Painters Colour Guide

Stronghold Textured Masonry Paint Water-based

Contains rock aggregate to ensure maximum weather protection

Covers hairline cracks and minor surface imperfections

۱	CROWN	
1	TRONGHOLD TEXTURED	

APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	8m²/litres	Touch Dry: 1-2 hrs Recoatable: 4-6 hrs	5L	See Crown Trade Profesional Painters Colour Guide

Stronghold Exterior Gloss

Solvent-based

- · 6 years proven durability
- Can be used on suitably primed and undercoated metal
- · Flexible finish for exterior wood



APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	15m²/litre	Touch Dry: 4-6 hrs Recoatable: 16-24 hrs	2.5L	See Crown Trade Profesional Painters Colour Guide

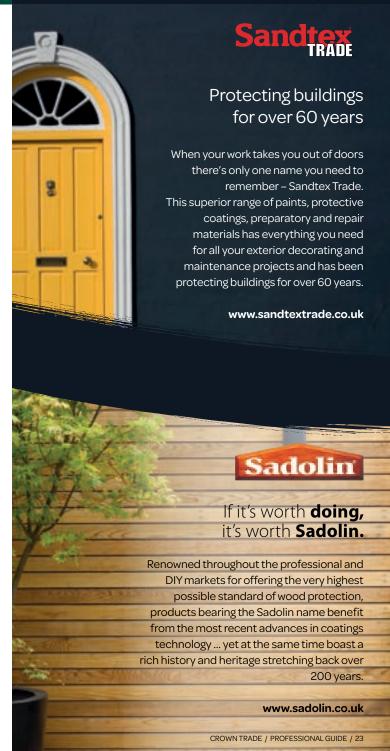
Stronghold Exterior Primer Undercoat

Solvent-based

- · Provides a flexible base for Stronghold Gloss
- · Seals the wood
- · Can be used as an undercoat on primed or unprimed wood and correctly prepared metal



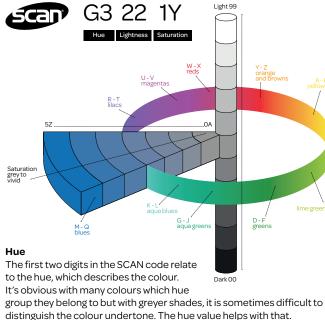
APPLICATION	SPREADING	DRYING	PACK	COLOUR
	RATE UP TO	TIME	SIZES	RANGE
7	15m²/litre	Touch Dry: 4-6 hrs Recoatable: 16-24 hrs	2.5L	White & Dark Grey





understanding our scan codes

SCAN® is the name for Crown Paints' colour codification system, in which colours are scientifically measured and assigned a unique 6-digit SCAN® code. SCAN® codes are presented in a logical, easy to understand format.

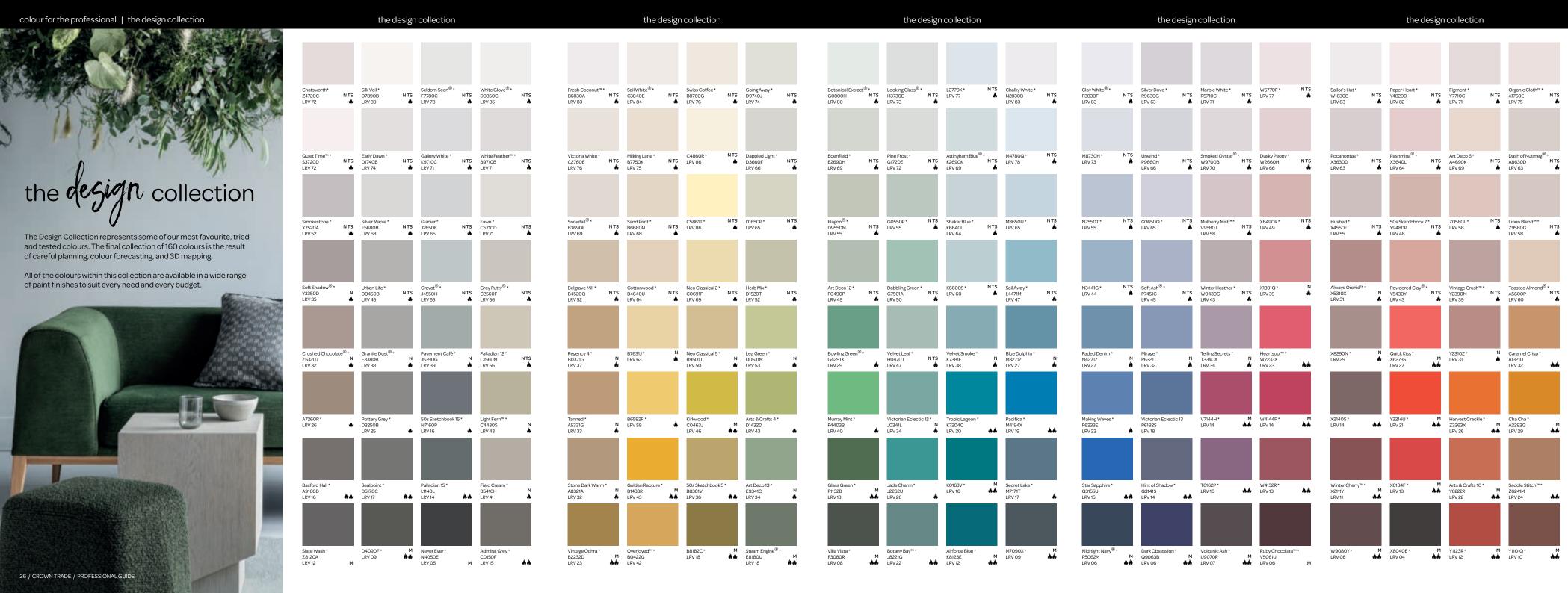


Lightness

The middle two digits in the SCAN code denote the light reflectance value (LRV) and it is shown through the core of this diagram, with light tones at the top and dark shades at the bottom. The light reflectance value is the amount of light a colour reflects: 00 being the darkest and 99 the lightest.

Saturation

The last two digits in the code refer to the saturation. Saturation is the chromacity of a colour or, in other words, how vivid or neutral a colour is. OA is a grey with no colour pigment, whilst 5Z is the brightest, most-vivid shade. The saturation value is shown here on the horizontal axis with greys and neutrals at the core and the brightest shades on the perimeter.



professional

+ design collection

beautiful hand selected colours chosen for their versatility, clarity and pigment strength. The colours represent a wide colour gamut and colours with many suited for either a contemporary or historic setting.

specifies colours of paint for building and construction works. This is a key reference for specifying a particular paint colour to use in the refurbishment of buildings - especially at Local Authority level or for major works, such as office blocks, airports,

+ RAL Classic Palette

RAL is a European colour matching RAL Classic is a colour collection used in architecture, construction,

consistency

application

Check for colour accuracy before

emulsion for the first time decoration of new build interiors

U/C Pale Cream 🐞 U/C White

U/C Pale Cream
U/C White

everything you **need** for your next project

Colour for Professionals Fandeck

The Crown Colour for Professionals fandeck is a colour reference guide for professionals that contains over 1400 colours. Every colour is assigned a unique 6-digit SCAN® code, which defines the colour by three characteristics: hue, lightness and saturation. You will be able to identify the right colour in an instant.

• Colour matching and colour tinting

We all have a favourite colour. If you can't find your perfect colour we can simply create it for you. Our colour mixing system means **we can match virtually any colour** you wish for, so you get a truly personal service.

Colour Key for colour matching

Match colours in an instant with **ColourKey**, the lightweight, compact and invaluable tool for colour and painting professionals. You'll never want to be without it.

Crown **ColourKey** is a pocket colour scanning device that will make it so much easier for you to match any colour. Whether you're at home, in your office or on site, you now have a measurement and lookup tool that will put the right colour at your fingertips.

The benefits of **ColourKey** are clear:

- Advanced optical lens and high CRI white LEDs for over 92% first time accuracy
- Match to Crown Paints colours, British Standard and RAL

+ A5 Real Paint Swatches

Created using our award winning Crown Trade Clean Extreme paint. Our real paint samples are handy A5 pre-painted swatches that let you try out colours before you commit.

Experiment with new colour schemes. Find inspiration for ongoing projects. Or see how any individual shade looks in a particular room and under different lighting.

Sampling has never been easier.
Just browse through our colour library online at

crownpaintsprofessional.com

Choose the colour you want, then order a real paint sample for your space. Pure and simple and of course, fully recyclable.



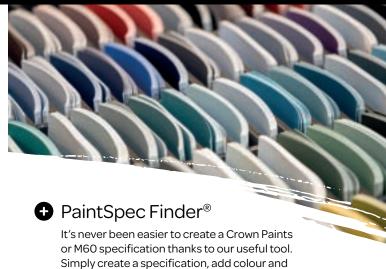
Specification Services

Improve the performance of your paint with a host of specification services purpose-designed for today's professionals.

We offer as standard:

- Site visits including conditions surveys and flake analysis
- Full technical specifications and asset management programmes
- On-going site support and setting key performance indicators
- assistance in developing sound cyclical maintenance programmes to ensure optimum value
- · Guidance in dealing with fire safety legislation and fire risk analysis
- · Colour scheming advice
- NBS specifications and BIM downloads
- Training specifying clients and painting contractors
- RIBA accredited Continuing Professional Development (CPD) modules





save your documents to your area for future use. Visit crownpaintsprofessional.com/specification-services.



Data sheets for all products

We provide data sheets for all our products. They are available on our website:

crownpaintsprofessional.com/products

Crown Paints Professional website

Our one true home for Crown Paints Professional and our complete family of top name brands. Looking for highquality paints, masonry coatings or woodcare solutions? find everything you need for your next project right here.

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colour scheming

Using the colour wheel

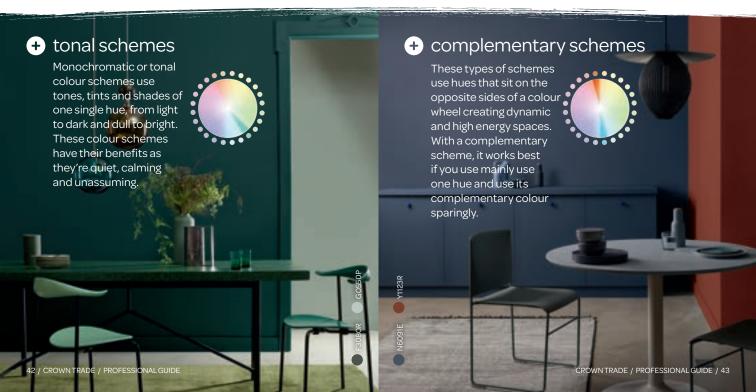
Choosing a colour palette for an interior comes naturally to those who have an eye for colour. However, for many, an understanding of some colour basics and the colour wheel can help create aesthetically pleasing colour schemes.

and the colour wheel can help create aesthetically pleasing colour schemes.

A colour scheme is never just about the paint colour. Floor finishes, furniture and soft furnishings are part of the scheme too.







light & lighting

Understanding how and when a space is to be used and how light can affect colour, will help make a more informed colour choice.

• natural light

North: In north facing spaces, all colours look more 'true'. If anything colours can appear more grey than in other lighting conditions. This can work in favour of warm shades; reds appear more muted & look sophisticated in a north facing space.

East: In east facing rooms shades of greens look richer & deeper and take on a slight yellow hue in the afternoon light. Be mindful of greys with green or yellow undertones as these colours will take on a green or yellow cast.

South & West: All colours look more saturated, stronger and brighter. Warm, saturated colours such as yellows, oranges and reds, appear richer, brighter and more vibrant. Greys with a pink or a red undertone take on

+ artificial light

Artificial light is variable and impacts colours differently depending on colour temperature that is measured in degrees of Kelvin.

Artificial light is variable and colour temperature is a way to describe the appearance provided by a light and is measured in degrees of Kelvin (K) on a scale of 1,000 to 10,000.

temperature (above 5000k)
project a cool blue cast on all
surfaces whereas lights with a low
kelvin temperature project a warm,
yellow colour cast.

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a pink cast.





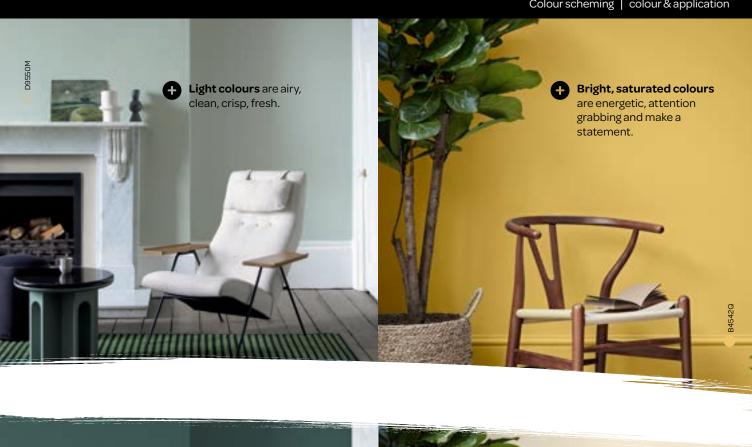
Dark colours might instinctively be colours to avoid if you are looking to create a feeling of space, as people fear making their room look smaller.

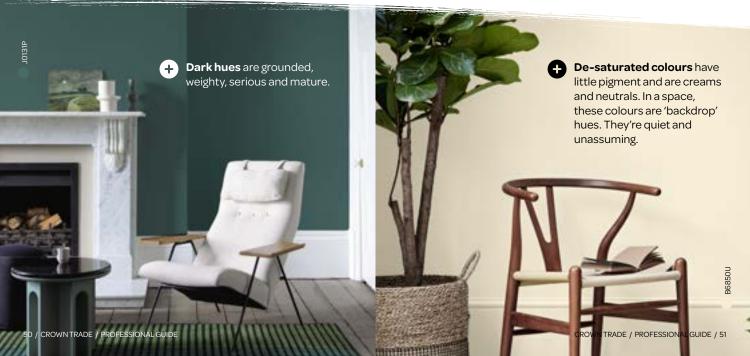
But, conversely, very rich blues and greens create a depth which our eyes find hard to focus on – and thus create a sense of a wall being further away than it actually is.



Warm, dark colours come forward in space and make a space appear smaller whilst cool light colours appear to make a space recede and seem larger.

This principle can also be applied to 'visually correct' the areas within a room which feel out of proportion. If a ceiling feels too high, a warm colour can be applied to the ceiling to make it feel lower. A light cool colour can be used to make a ceiling feel higher than it actually is.





colour insights

Events and changes that happen in our world; in politics, our environment, society & technology, can heavily influence our behaviour and shape fashion trends.

As trends progress, evolve and change over time, so too will our attitudes towards colours and particular colour combinations.

What is deemed acceptable or desirable one decade will differ to the next.

Our panel of consultants, specialists and designers carefully research consumer insights and product design direction to make informed and on point colour forecasting.

meet the panel



Neville Knott

Crown Colour Consultant
Ireland



Kathryn Lloyd
Crown Colour Specialist



Jemma Saunders
Crown Colour Specialist



Justyna Korczynska Senior Graphic Designer



Lisa Miller Senior Graphic Designer



Mareike Necke
Colour Consultant
Germany



Joy 2023/2024

A fleeting burst of happiness which can be found in the simplest of things. What makes us feel Joy will be very personal to each of us but finding joy in the same things, fireworks, balloons, rainbows, cherry blossom, - remind us of a shared humanity in a physical world.

For more information on Crown Paints Colour Insights or to request a brochure, please contact 0330 024 0297 or email info@crowntrade.co.uk or visit crownpaintsprofessional.com

A part of **HEMPEL**

a global company with a local presence

Crown are incredibly proud to be a part of the Hempel family. The Hempel Group are solely owned by The Hempel Foundation – an organisation dedicated to making a difference through initiatives that bring about positive change.

Last year the Hempel Foundation donated over £12 million to projects supporting education for children, biodiversity and sustainability.

To date, The Hempel Foundation has partnered with the World Wildlife Fund (WWF), Wildlife Conservation Society (WCS) and Birdlife International, supporting biodiversity programmes in countries such as Uganda, Ecuador, and Sumatra.

The Hempel Foundation has also reached over 100,000 children in the last ten years, through a wide variety of educational projects around the world.

At Crown, we know what a positive difference we can make to people and our planet. That's why we've created:

project possible

As of right now, we have signed up to a huge variety of commitments to help our colleagues, our communities and the world around us to achieve more, make a difference and truly open up what's possible.

Project Possible spans **five key areas**, running through our entire business and beyond. It's bold and ambitious, but those are words we'll be proud to live up to.

charity

As well as raising funds, we're also donating our products to help the positive power of paint reach those who need it most.

community

Project Possible isn't just about 'our' projects, it's also about helping others across the UK achieve their own goals.

• people & culture

We are continuing to build a working environment that is rich in possibility for all.

• education

Teaching and inspiring the next generation of painter and decorator is something we're immensely proud to be a part of.

Apprentice Decorator of the Year

We have been supporting the Apprentice Decorator of the Year competition since 1979.

With over 200 contestants every year, this painting and decorating skills competition is the UK's longest running and best-known showcase for up-and-coming painting and decorators.

Tutors and employers across England, Scotland, Wales and Northern Ireland are invited to encourage their top students and apprentices to participate in regional contests.



Kevin O'Donnell

Crown Technical Demonstrator ADY Judge

For more information visit **crownpaintsprofessional.com** or call 0330 024 0297

in association with







Have you got what it takes to become the next Crown Paints apprentice decorator of the year?



The UK's leading painting and decorating competition.



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sustainability

We know what a positive difference we can make to people and our planet. That's why we're committed to a variety of sustainable actions across our business

Our overall ambition is to radically advance our environmental and social performance, so that our company, customers and colleagues are able to thrive now and into the future.

Over the next few years, we will focus on improving our sustainability across the whole business within the important areas of Performance and Products.

In the past year alone, we've re-used or recycled 500 tonnes of materials and reduced both our energy usage and waste production.

But we're not stopping there. By 2025 we'll be carbon neutral across all our manufacturing, we'll send zero waste to landfill and all our plastic packaging will contain recycled material.

our

zero Waste to landfill & carbon neutral in our own operations by 2025

our achievements so far

- 3181 tonnes of recycled, re-purposed or reprocessed waste in 2021
- 5% year on year reduction in energy consumption KWh per litre of paint produced
- 500+ solar panels installed in our new Hull warehouse to generate our own clean energy
- awarded ISO 50001 in 2022
- 1,000,000+ paint containers recycled through our Crown Can Back scheme, with help from 2500 trade customers
- first UK manufacturer to market 100% postconsumer waste plastic containers (2018)
- UK's first paint range to be awarded vegan verification
- 11,000 pallets collected and reused saving 222 tones of timber
- 500,000kgs of CO₂ saved since 2019, thanks to our Radial Sustainability Project
- 35,000 delivery miles reduced between 2021 Q1 to 2022 Q2 alone, which has equated to 285,000kg of CO₂



The Can Back scheme, which operates from 120 of our stores, is open to all Crown Decorating Centres account holders and encourages decorators to return empty paint cans free of charge so they can be recycled.

For more information on Crown Trade ranges please contact our Customer Relations Team on 0330 0240278 For colour services support please email: colour.advice@crownpaints.co.uk

Crown Paints Ltd, PO Box 37, Hollins Road, Darwen, Lancashire, BB3 OBG. T: 01254 704951

Republic of Ireland: Crown Paints Ireland Ltd, Unit 8A Coolmine Central, Porters Road, Coolmine Ind Est, Dublin 15, D15 AX9A. T: 01 816 4400

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