

# HOUSING COLOUR BOOK



It's not just paint.  
*It's personal.®*

A library of colour for Housing

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# THE POWER OF COLOUR

The philosophies and methodologies informing the choice and application of colour in any environment are many and varied.

Colour, in addition to interior form, light, space and texture, is a major design element that helps create a particular mood or atmosphere.

Externally, colour can be a means of contextualising a building amongst others, or be used to define its form distinctly from others. Internally, colour has a large role to play in the demarcation of spaces and the definition of their purpose. Of course, it can also be used to create mood or, conversely, neutrality where other elements of the design are brought to the fore.



# WHO WE ARE AND WHAT WE DO



Crown Paints brings a wealth of technical and aesthetic know-how to the production, specification and selection of paints, along with system solutions for all interior and exterior decorative situations.

Crown Trade is one of the most widely used professional coatings brands in the UK and offers the optimum blend of product quality and aesthetics. Our products have been specially formulated for professional application, to ensure you get a long lasting, durable and attractive finish.

The colours shown here are available in most Crown Trade products from the conventional finishes such as Matt Vinyl, Silk Vinyl, Full Gloss, Mid Sheen, Satin Finish, Eggshell and Acrylic Eggshell to the high performance Clean Extreme Scrubbable Emulsions and our Steracryl hygiene range. Many colours are also available in the Crown Trade Timonox range of flame retardant coatings, as shown in key (🔥).

Now part of the Hempel Group, a world leading coatings supplier for the decorative, protective and marine markets, Crown Paints can trace its history back as far as 1777. It goes without saying that our highest priority still remains the production of high quality paints which meet our customers' needs.

This colour library has been prepared to offer an array of palettes suitable for a variety of residential environments.

There are five areas shown in the book; corridors, stairways, lift/lobby areas, a lounge and bedroom. Each room-set visualises at least twenty colour ways ranging from subtle neutrals through to rich, vivid options. Each colour scheme considers the needs and requirements of the visually impaired with sufficient tonal contrast between critical surfaces.

The library has been designed to take the hassle out of choosing colour, offering inspiration. However, while suggestions and guidelines are proposed, the possibilities for colour schemes are endless.

We take every effort to ensure that colours are shown as accurately as possible, however, due to print limitations, the colours shown here may not exactly match the paint colours and do not represent a particular texture or finish. Please ensure that paint colours are checked prior to application. The Crown Paints Colour Service recommends samples are ordered from the Customer Relations Team on 0330 024 0297.





# EQUALITY ACT

**The Equality Act** was introduced in 2010 (revised 2013) and it brings together and replaces all previous anti-discrimination laws such as the Disability Discrimination Act 1995.

The Equality Act places a duty of care on all organisations in Great Britain, that provide a service to the public or a section of the public, and those organisations providing goods and services, to ensure that they take reasonable adjustments to avoid putting disabled employees or users of their services (customers), at a 'substantial' disadvantage in comparison to employees or customers who are not disabled.

It is important to note that the Equality Act is about people and equal opportunities and it does not contain any performance based or technical specifications for buildings, facilities or environment.

In terms of the physical built environment, guidance on what may constitute reasonable provision for disabled people can be obtained from several sources, the main ones being the BS8300:2009+A1:2010 'Design of buildings and their approaches to meet the needs of disabled people – Code of practice' and Building Regulations 2010, Access to and Use of Buildings, Approved Document M (revised 2013).

For projects where due consideration to the needs of visually impaired people is required, the BS8300:2009+A1:2010 stipulates that sufficient visual contrast will be achieved if the difference in Light Reflectance Value (LRV) between adjacent critical surfaces, such as walls, ceilings, doors and floors, is 30 points or more. In some instances, it reports evidence that if there is sufficient illuminance, 200 Lux or more, a 20 point minimum is required.

With the Crown Paints Scan colour codification system, the middle two digits of the colour code show the light reflectance value of a colour.



**CROWN PAINTS** | **COLOUR SERVICE**

# INCLUSIVE COLOUR

## INCLUSIVE COLOUR

With a growing number of people in the UK known to be visually impaired (this trend is consolidated by the country's ageing population), it is critical that specifiers develop a greater understanding of visual impairment, and specifically how impairment can affect a person's perception and wayfinding behaviour.

It has been proven that the visually impaired find it much easier to differentiate a tonal difference between colours (light against dark or vice versa) than between different colour hues such as red and green.

Contrasting colours by lightness can be used to highlight separate zones and objects within a space, creating a structure and hierarchy that a visually impaired person can quickly grasp, acclimatise to and function within.

## CRITICAL COLOUR

Understanding the size and shape of a space for the visually impaired is less of a subconscious process than it is for the fully sighted. When entering an environment, people considered visually impaired rely on their residual vision to seek visual clues, firstly scanning the upper wall and ceiling (the least cluttered areas of a room) to establish its dimensions.

Having gathered this information, the visually impaired tend to look for contrast between large or 'critical' areas. Therefore, intelligent colour contrasts between ceilings and walls, floors and walls, as well as between doors and architraves can help make an environment easier and safer to navigate.

The critical element to remember when creating visual contrast for a colour scheme is to ensure that adjacent colours on critical surface areas vary in tonal contrast by 30 points or more.

## CREATING CONTRAST

With Crown Paints' SCAN® colour codification system, the middle two digits of the colour code show the light reflectance value (LRV) of a colour.

The light reflectance value (LRV) is the proportion of useful light reflected by a surface when illuminated by a light source. Light colours will therefore have a higher LRV. The surface of dark colours will absorb rather than reflect light and therefore have a lower LRV.

LRV is calculated on a scale from 0 - 100, where 0 is a perfect black, or total absorption of light, and 100 is a perfect white, or total reflection of light. In reality, white paint has a light reflectance value of 90 points.

A difference of 30 points is considered to be adequate to distinguish between two surfaces, although the bigger the difference, the stronger the contrast will be. In certain well lit environments, 20 points may suffice.

## BETTER FOR ALL

To achieve effective colour contrast in practice, the design of an interior environment needs to be broken down and surfaces addressed individually. Key items such as handrails, switches and stair nosings should also be emphasised through colour contrast, with greater colour difference required for smaller items.

By adopting the principles of colour contrast in this way, it is possible to make a real difference for people with visual impairments, and still create an aesthetically pleasing colour scheme. As contrast can be produced more subtly through tonal contrast, the result is a colour scheme that is both practical and desirable to those with normal vision. This allows architects, designers and specifiers to create inclusive environments that fully embrace the concept of access for all, without compromising the interior design of a building.

For further information contact the Specification Services team on **0330 024 0310**.



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# COLOUR AND DEMENTIA

## What is Dementia?

Dementia is a term used to describe a collection of diseases of the brain such as Alzheimer's, Vascular Dementia and Dementia with Lewy bodies.

Initial symptoms of Dementia are very subtle but gradually worsen to cause problems with daily living; memory loss, problems with reasoning and communication skills, and a reduction in a person's abilities and skills in carrying out daily activities such as washing, dressing and cooking are all symptoms of the disease.

Dementia occurs mainly in people over the age of 65 however it is not a natural part of the aging process.

Creating an accessible interior can help people with Dementia remain as independent as possible for as long as possible. Ultimately, attentive care will become more relevant than good design but nevertheless good design does play an important role. As with designing and adapting interior spaces to be user friendly for the elderly, many of the same adaptations and practical ideas can be adopted to make living spaces safe and enjoyable for a person living with Dementia. Naturally, as people age, ailments such as sight and hearing loss, as well as mobility and balance problems, become common, but a person suffering with Dementia may not identify having these problems and therefore

may find themselves less able to seek changes to their environment appropriate to their particular needs.

## The impairments of Dementia

The common impairments of people who live with Dementia for which good design needs to compensate for are:

- Impaired sight
- Impaired hearing
- Impaired memory (especially recent memory), reasoning and learning
- Perceptual problems

## Impaired sight

As well as taking into account good tonal colour contrast, addressed on page 5, good lighting contrast is also necessary. Before considering any addition of artificial light, the amount of natural daylight freely should be maximised. This might mean pulling back curtains so that they are well away from the window frames and removing blinds or obstacles outside the window which block natural daylight. Inside the building any artificial light should ideally mimic daylight with a range of artificial lights (ceiling, centrally positioned lights and wall lights) to reduce glare and shadows. Ensure wall and floor surfaces are of a matt finish to avoid glare or high reflection.

## Impaired hearing

As people age, a general deterioration in hearing ability is common. People with hearing impairment and Dementia need a quiet environment with special attention paid to acoustics. Measures should be taken to avoid or prevent sources of noise. Materials used within the building should absorb rather than reflect sounds which could add to confusion.

## Impaired memory, reasoning and learning

Sudden and dramatic changes to the design of a Dementia sufferer's home or a complete change of their living environment may lead to disorientation. Day-to-day memory will be affected too; such as forgetting what happened earlier in the day. They may also struggle with communication and find themselves unable to follow the thread of a conversation. Impaired memory can lead to feelings of insecurity and confusion which can be overwhelming and trigger behaviour such as sadness, anger, or fright. As a result, sufferers may forget that they are subject to additional age related impairments such as hearing and sight loss.

## Perceptual problems

Visuoperceptual problems are particularly prevalent in people with Alzheimer's and can result in misinterpretation of what is seen.

For example, wavy lines on wallpaper or stripes within a carpet may appear to move, and a change of tone in the carpet from room to room from dark to light or vice versa should be viewed as a potential hazard as the sufferer can perceive such tonal changes as steps or obstacles to navigate, or even a hole in the ground. Judging distances in space may also become difficult.

## How can buildings be designed better to help people with Dementia?

### Entrance areas

A porch or canopy into the building can help an individual's eyes adjust to the change between outdoor and indoor lighting levels.

To create a home from home environment any reception area should be bright and welcoming with comfortable seating and lighting that guides the eye towards the most important elements, such as signs and way markers.

Ideally, photographs should be placed on the walls depicting local landmarks to aid recognition and thus provide a sense of security to the Dementia sufferer.

A memory cabinet of objects from a bygone era may help diminish any insecurity and begin to settle a Dementia sufferer's anxiety.

## Differentiating between storeys in blocks of flats

Changes in colour and tone between floors cannot solely be relied upon to help Dementia sufferers navigate their way around a building. Each floor might also be themed by a combination of photographs and or pictures which are age appropriate, perhaps with landmarks to aid recognition and thus provide a sense of security.

## Corridors

It is important to adhere to tonal contrast between critical areas (as described on page 5) and pay particular attention to lighting (as described earlier). Ideally, floors should be carpeted to minimise injury from any falls. However, floor coverings should be consistent in tone from the corridor to any rooms accessed by people with Dementia, with no obvious visible barrier at the threshold which could be perceived as a physical hazard. Where different flooring materials meet, use textures and colours that are similar in appearance to encourage movement across the join. If possible try to avoid threshold strips which can cause people to stop or falter, as these too appear to be an obstacle. To avoid confusion for anyone with visuoperceptual problems, patterned, striped or flecked carpet should be avoided. Although it is recommended that items such as doormats should be similar or identical in

tone to the carpet it is better to avoid them altogether. As Dementia progresses it can cause people to lose mobility and shuffle their feet when they walk; this combined with reduced vision can cause them to trip and fall over any uneven surface. Again choose matt, non-slip finishes and steer clear of any type of flooring with a sheen as this takes on the appearance of being wet and therefore slippery. In some instances contrasting textures and colours could be used to act as a deterrent.

## Signs and visual aids

Signs & visual aids can usefully be adopted to help people remain independent for as long as possible. The use of pictures as well as words will help to illustrate a room's function. For example, the use of a clear, graphic illustration of a chair would depict a lounge and is best attached to the door of the room rather than an adjacent wall. It is thought that using graphics as well as words assist understanding. Here, black or dark grey text on a yellow background is the easiest to see.

The University of Stirling suggests that signs should be mounted at a height of 1.2m above floor level because people with Dementia tend to look predominantly downwards.

## Doors

It is recommended that doors of identical appearance are not used throughout a

building. Doors leading to areas with different functions should rather be made different in appearance. All toilet doors could be painted in the same bright primary shade for maximum visibility and aid orientation. There are theories that as these are the first colours (apart from black & white) we learn as infants, they are the colours we are most likely to remember.

Doors not to be used by the person with Dementia should be made less visible. The door and architrave could be the same colour as the walls and handrails could be continued across the door to match corridor handrails. Likewise, kick-plates should match the door colour or be of clear plastic.

## Communal rooms

Rooms within the domestic setting should be instantly recognisable to reassure. For example a living room should include a fireplace, bookshelves, TV, radio, comfortable sofas and easy chairs. It should have a comfortable, domestic appearance and there should be a key focus in the room although this should not be the television because it is thought to be frightening for people with Dementia.

Again tonal contrast between critical areas needs to be considered (in a lounge, furniture should also contrast tonally to the floor and the background wall). Too much pattern on the walls should be avoided - for example

wallpapers with strong geometrical shapes or highly contrasting colours. Stay away from very bright, over stimulating colour – keep shades tonal, quiet and reasonably muted.

Any objects that have personal significance are encouraged: indoor plants, pictures, age appropriate furniture. Early childhood dolls and teddy bears can be comforting and provide solace.

## Dining rooms & kitchens

In dining rooms and kitchens, the use of glazed cupboards or open units make objects easier to find, without the need to memorise where things are. Advance patients of Dementia may not recognize their own reflection, so mirrors could cause distress and confusion.

## Resident bedrooms

It is good practice to paint all bedroom doors the same or similar colours and use large clear lettering that can easily be seen, showing the room number to aid orientation and independence. Memory walls next to the bedroom door (to make a space immediately recognisable to someone with Dementia) can be useful and should include items personal to the resident.



# A PALETTE OF EMOTIONS

Colour acts to inform, persuade and warn through our behavioural, emotional and physical reactions to it. And whilst there remains much debate surrounding the psychophysiological effects of colour, it plays a critical role in our everyday lives and there can be no disputing the fact that colour has a major effect on us.

How colours affect us will vary to some degree between individuals and will inevitably be influenced by several factors including society, upbringing, culture and race. However recognisable patterns of colour responses have been identified and there are certain colours that are synonymous with generating a particular emotion and subconsciously drive us to take a particular action. It is clear that any strong colour will cause an immediate reaction that can be physiologically measured.

## White

**Positive:** Hygiene, sterility, clarity, purity, cleanness, simplicity, sophistication, efficiency

**Negative:** sterility, coldness, barriers, unfriendliness, elitism

## Brown

**Positive:** Seriousness, warmth, nature, earthiness, reliability, support

**Negative:** Lack of humour, heaviness, lack of sophistication

## Violet

**Positive:** Spiritual awareness, containment, vision, luxury, authenticity, truth, quality

**Negative:** Introversion, decadence, suppression, inferiority

## Black

**Positive:** sophistication, glamour, security, emotional safety, authority, efficiency, substance

**Negative:** oppression, coldness, menace, heaviness

## Blue

**Positive:** Intelligence, communication, trust, efficiency, serenity, duty, logic, coolness, reflection, calm

**Negative:** coldness, lack of emotion, unfriendliness

## Red

**Positive:** Physical courage, strength, warmth, energy, basic survival,

**Negative:** Defiance, aggression, visual impact, strain

## Green

**Positive:** Harmony, balance, refreshment, universal love, rest, restoration, reassurance, environment awareness, equilibrium, peace

**Negative:** Boredom, stagnation, blandness

## Yellow

**Positive:** Optimism, confidence, self esteem, extraversion, emotional strength, friendliness, creativity

**Negative:** Irrationality, fear, emotional fragility, depression, anxiety

Before making a final colour choice it's worth considering the type of atmosphere that's required. Colours such as shades of red, orange and yellow are perceived as warm colours and thus increase the perceived temperature of a space whilst the opposite is true of true blues and blue shades of green.



# COLOUR WITH CONFIDENCE

Colour is fundamental to every aspect of our lives and subconsciously it's the driving force behind much of our decision making.

Choosing colour for the interior is not rocket science, but often with so much colour choice it can be daunting knowing where to start. As an idea, always try to start your colour choice from the entrance of the property, whether that be a hallway or a front room, that way colours can flow from room to room in harmony and not be disjointed.

There are a number of things we need to consider about a space before we make our final colour choice and they are: atmosphere, lighting, dimensions and existing furnishings.

## Atmosphere

One of the most important aspects about colour in the home is that it creates ambience and can help set a particular mood or atmosphere. Red, orange and yellow are seen as being warm colours, and help make a space more intimate, cosy and welcoming whilst certain shades of blue and green feel cool and help calm the senses.

## Dimensions

Cool, light colours will help make a space seem larger than it actually is, while the opposite is true of warm, dark colours which will make a space seem smaller and more intimate. To emphasise the illusion of space within a room, use the same colour on the woodwork, walls and on the coving or cornicing as there'll be no unbroken lines, which will make the walls to appear taller. This is a look which is popular in contemporary decoration. It generates a sense of calm as there are no contrasts to draw the eye.

Some cool, dark colours can make a space seem larger whilst at the same time making it seem quite cosy. If you have a small space but still want to create a cosy atmosphere, don't be afraid to use warm, darker shades to dramatise the effect. Likewise, if you have a large room and want to emphasise the size, use cool, light colours.

## Lighting

When choosing colour it's best to view it under the light in which it will be seen, as different light sources can have a massive effect of our perception of a particular colour.

North facing rooms are illuminated only by early morning light and reflected daylight which projects a cool grey cast on all surfaces. Shades of blue or green or any colour with a blue or green undertone can make the room appear colder. Ideally, colours with a red undertone should be used in the décor to compensate for the coolness of the light. This doesn't necessarily mean sticking to reds and oranges; some shades of blue can include red pigments.

South facing rooms benefit from the warm glow of afternoon sunlight. The intense golden rays and distinct shadows of a sunny, late afternoon can have a profound effect on the colours in a room. Southern light is warm and cool, dark colours work well in a room with a southern exposure.

Artificial lights vary in colour temperature and tend to project different colour casts to daylight. Although most artificial lights emit white light, this can vary from a cosy 'warm' white to a 'cold' white, and this is often dependent on its colour temperature. Warm white lighting tends to be associated with 'normal' incandescent bulbs and colour rendition appears warm. Reds and yellows are enhanced and blues and greens appear dark and moody. Contrastingly, under the cool cast of some fluorescent lights, blues and greens are enhanced, while reds and yellows are muted.

Halogen lights provide excellent colour rendition and best replicate average daylight but they are expensive to run. Daylight florescent bulbs in strip lights are just as good but they have the advantage of being more energy efficient. Additionally, both of these light sources are known to be CIE standard illuminant D65.

## Existing furnishings

Most likely your chosen paint colour will need to work with existing furniture and furnishings and this is where colour harmonies can help. Our SCAN colour coding enables you to choose combinations of colours which are proven to work well together. Although the sky is the limit when it comes to possible colour combinations, colour harmonies exist to help make colour selection easy.

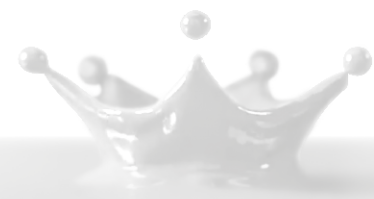
The Monochromatic scheme is based around one hue but this may vary in tint or shade. In reality, white and neutral shades will be included too but this will still be regarded as a Monochromatic scheme. The overall effect will be calming and soothing.

The Analogous scheme uses colours that are adjacent to each other on the colour wheel. One colour is used as a dominant colour while others are used to enrich the scheme.

Colour opposites can work well together to liven up a scheme and create drama. The Complementary scheme works best if one hue dominates whilst the other hue is used in small amounts. This scheme looks best when you place a warm colour against a cool colour.

One final thought: colour on the wall is quick, easy and relatively cheap to change; colour in furniture is less so. Bear that in mind if you are unable to change your furniture and furnishings.

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# COLOUR STYLE GROUPS

Certain colours and colour schemes seem to suit certain building types and even particular locations. Ranging from progressive to conservative, there are thought to be seven different interior colour groups and an awareness of these different groups can help create sound colour choices suitable for your property.

Understanding the characteristics of the building such as the age of the property, the dimensions of the room, along with any strong architectural features will help determine which interior colour group it belongs to.

These colour groups serve as guides. They contain ranges of colours which associate well with different building styles but the borderlines aren't hard or fast.



## Avante Garde

Material expression is very important and paint is seldom used. Metal, concrete, glass and wood are basic elements.



## Design

Here emphasis is on the definition of form. Colours are used to define specific elements of an interior space and quite often bold saturated colours are used to contrast against pale unsaturated ones. The design palette might be adopted on modern buildings or where there are few architectural features.



## Modern

Modern style is fairly minimalist, even down to the colour scheme. A base colour scheme consists of pale or neutral colours. This allows the accessories and furnishings to draw the eye to particular space more effectively.



## Modern Classical

Otherwise known as a Transitional style, this blends traditional with contemporary styles. The union creates a classic, sophisticated and uncomplicated atmosphere. The modern classical interior forms a mix of classical spaces with modern elements, such as clean lined furniture against strong architectural features.



## Classical

Classical interiors often are painted in a large range of off-whites. The effect is chic, with very dark colour used to add further emphasis to the strong architectural details.



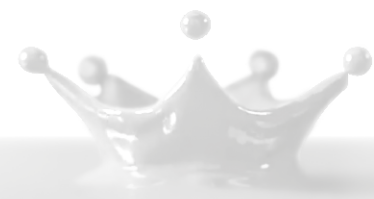
## Traditional

Elegant and inviting, this style emphasises finely crafted details such as curved furniture and beautifully patterned fabrics through its colour palette. The traditional style incorporates decorating elements from many different styles but in a classic, comfortable way.



## Antique

Using colour to depict a building's heritage. This style encompasses different architectural styles such as Palladian, Regency, Victorian & Art Deco.



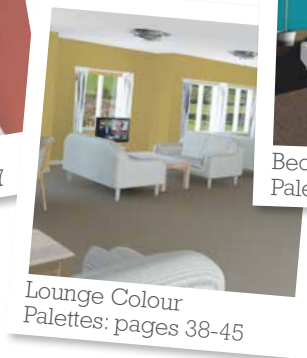
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# COLOUR PALETTES

This colour library has been prepared to offer an array of palettes suitable for a variety of residential environments.

There are five areas shown in the book; corridors, stairways, lift/lobby areas, a lounge and bedroom and each room-set visualises at least twenty colour ways ranging from subtle neutrals through to rich, vivid options. Each colour scheme takes into account the needs and requirements of the visually impaired with sufficient tonal contrast between critical surfaces.

The possibilities for potential colour schemes are endless but here are a number of palettes to assist colour choice.





COLOUR PALETTES: CORRIDORS, STAIRS & LIFTS OPTION 1



WHITE	
D9850C	
EASY RIDER A1510D	
EVENING SHADOW S8170L	

Many colours are also available in the full range of Crown Trade Timonox Flame Retardant Coatings as marked: 🔥 Available in the full range of Crown Trade Timonox Flame Retardant Coatings. 🔥🔥 Available in Crown Trade Timonox in Vinyl Matt & Vinyl Silk only. All of the colours shown in this brochure are available in most Crown Trade finishes. We take every step to ensure the accuracy of colours but for technical reasons associated with colour reproduction, the colours shown may not exactly match the paint colours and do not represent a particular texture or finish. Crown Paints advises that certain colours in some finishes may require additional coats for complete coverage.

COLOUR PALETTES: CORRIDORS, STAIRS & LIFTS OPTION 2



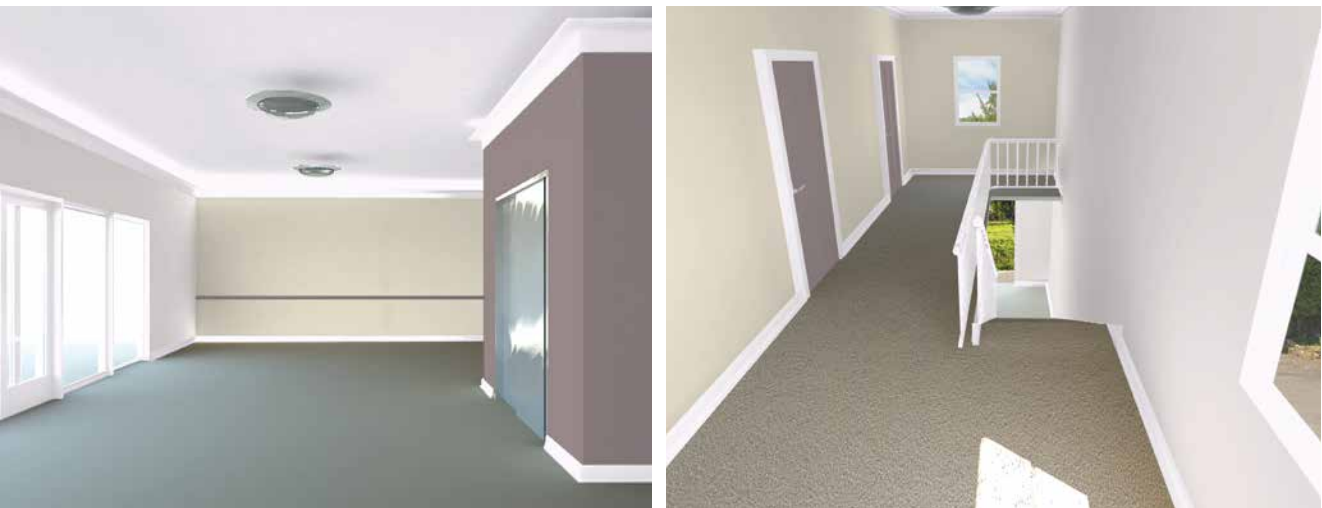
WHITE	
X7550B	
W1210D	
B7670E	
Y1390M	
U9072K	

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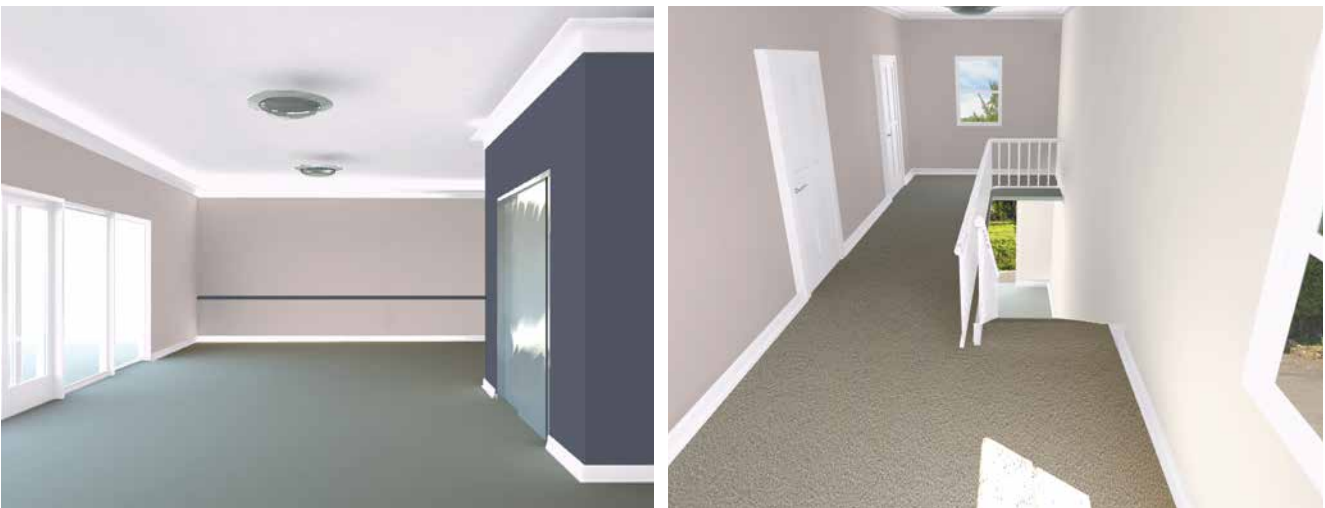


COLOUR PALETTES: CORRIDORS, STAIRS & LIFTS OPTION 3



WHITE	
W9700B	
ESSENTIAL X8230L	
LONGRIDGE WHITE C0630Q	

COLOUR PALETTES: CORRIDORS, STAIRS & LIFTS OPTION 4



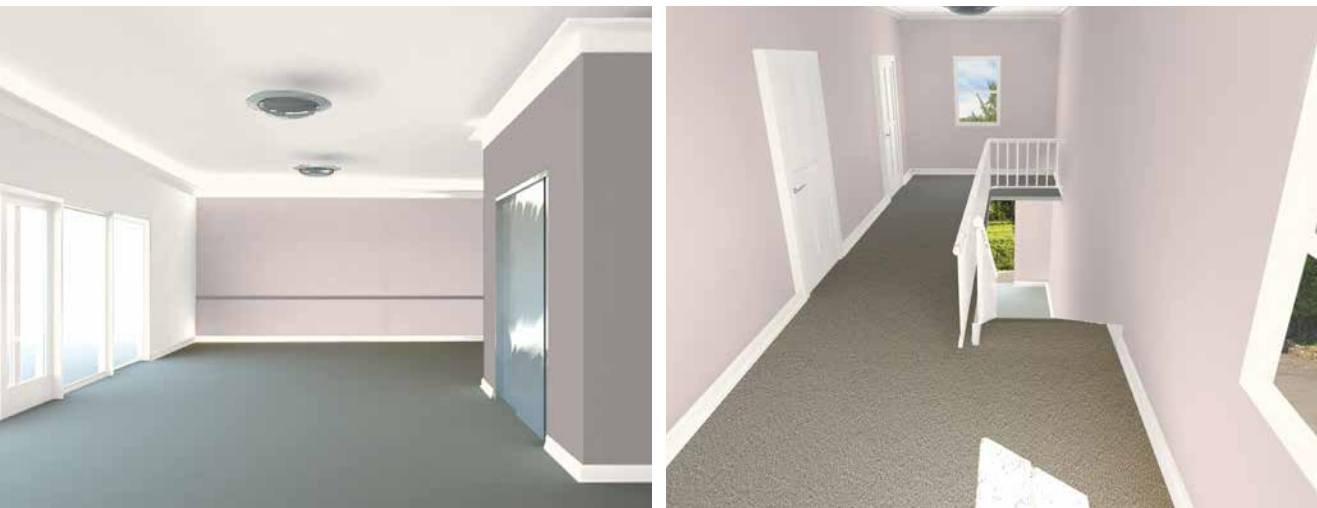
WHITE	
B0790F	
NEO CLASSICAL 7 Y3480G	
P8121D	

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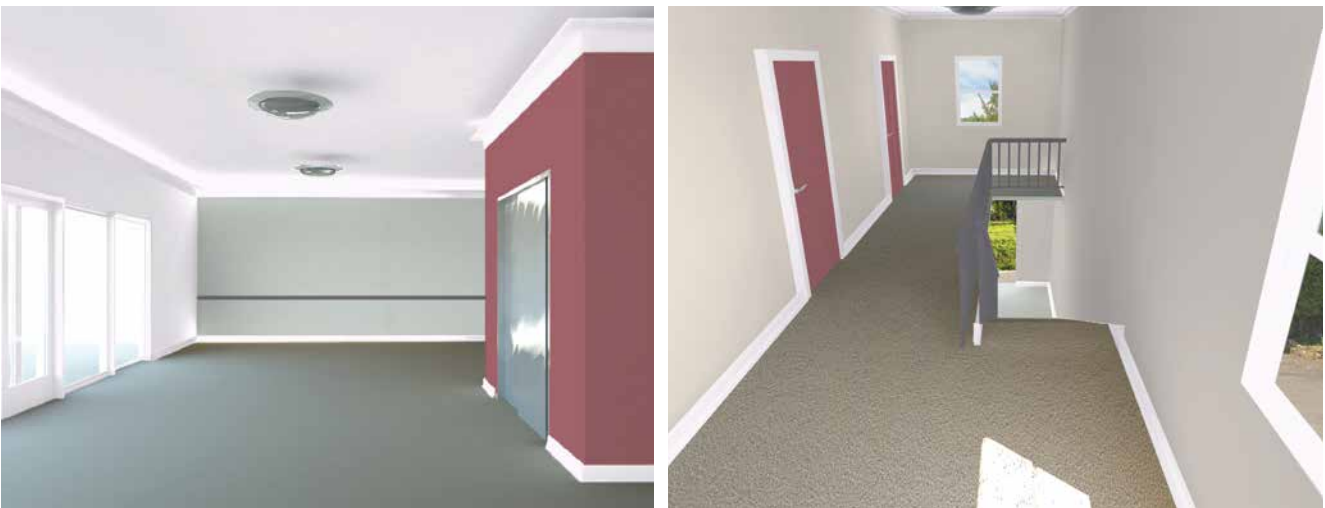


COLOUR PALETTES: CORRIDORS, STAIRS & LIFTS OPTION 5



C4900H	
Y5640G	
SOFT SHADOW Y3350D	

COLOUR PALETTES: CORRIDORS, STAIRS & LIFTS OPTION 6



WHITE	
TOTTINGTON WHITE B7690J	
A6480D	
VICTORIAN ECLECTIC 10 R5120L	
W9171X	

Many colours are also available in the full range of Crown Trade Timonox Flame Retardant Coatings as marked: Available in the full range of Crown Trade Timonox Flame Retardant Coatings. Available in Crown Trade Timonox in Vinyl Matt & Vinyl Silk only. All of the colours shown in this brochure are available in most Crown Trade finishes. We take every step to ensure the accuracy of colours but for technical reasons associated with colour reproduction, the colours shown may not exactly match the paint colours and do not represent a particular texture or finish. Crown Paints advises that certain colours in some finishes may require additional coats for complete coverage.

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COLOUR PALETTES: CORRIDORS, STAIRS & LIFTS OPTION 7



WHITE	
B6830D	
GENTLE V6480N	
SMOULDER P7230L	

COLOUR PALETTES: CORRIDORS, STAIRS & LIFTS OPTION 8



WHITE	
B8700L	
D5170C	
W9184A	

Many colours are also available in the full range of Crown Trade Timonox Flame Retardant Coatings as marked: 🔥 Available in the full range of Crown Trade Timonox Flame Retardant Coatings. 🔥🔥 Available in Crown Trade Timonox in Vinyl Matt & Vinyl Silk only. All of the colours shown in this brochure are available in most Crown Trade finishes. We take every step to ensure the accuracy of colours but for technical reasons associated with colour reproduction, the colours shown may not exactly match the paint colours and do not represent a particular texture or finish. Crown Paints advises that certain colours in some finishes may require additional coats for complete coverage.

Many colours are also available in the full range of Crown Trade Timonox Flame Retardant Coatings as marked: 🔥 Available in the full range of Crown Trade Timonox Flame Retardant Coatings. 🔥🔥 Available in Crown Trade Timonox in Vinyl Matt & Vinyl Silk only. All of the colours shown in this brochure are available in most Crown Trade finishes. We take every step to ensure the accuracy of colours but for technical reasons associated with colour reproduction, the colours shown may not exactly match the paint colours and do not represent a particular texture or finish. Crown Paints advises that certain colours in some finishes may require additional coats for complete coverage.



COLOUR PALETTES: CORRIDORS, STAIRS & LIFTS OPTION 9



WHITE	Available in the full range of Crown Trade Timonox Flame Retardant Coatings.
C4900H	Available in the full range of Crown Trade Timonox Flame Retardant Coatings.
VICTORIA WHITE C2760E	Available in the full range of Crown Trade Timonox Flame Retardant Coatings.
CLOISTER C0420P	Available in the full range of Crown Trade Timonox Flame Retardant Coatings.
TUDOR ROSE X0172F	Available in Crown Trade Timonox in Vinyl Matt & Vinyl Silk only.

Many colours are also available in the full range of Crown Trade Timonox Flame Retardant Coatings as marked: 🔥 Available in the full range of Crown Trade Timonox Flame Retardant Coatings. 🔥🔥 Available in Crown Trade Timonox in Vinyl Matt & Vinyl Silk only. All of the colours shown in this brochure are available in most Crown Trade finishes. We take every step to ensure the accuracy of colours but for technical reasons associated with colour reproduction, the colours shown may not exactly match the paint colours and do not represent a particular texture or finish. Crown Paints advises that certain colours in some finishes may require additional coats for complete coverage.

COLOUR PALETTES: CORRIDORS, STAIRS & LIFTS OPTION 10



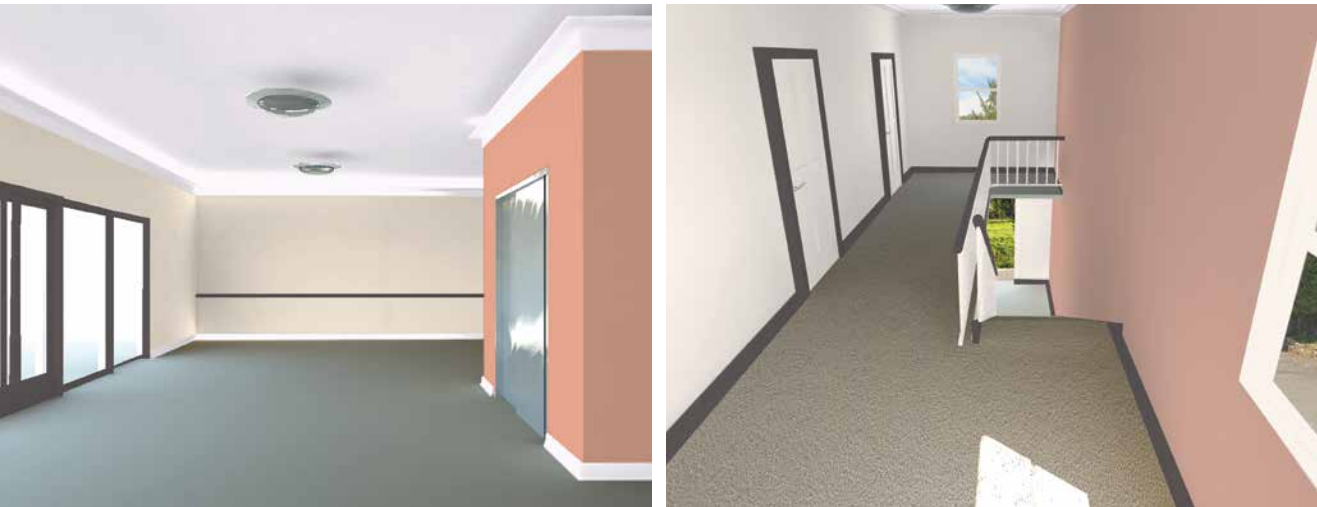
WHITE	Available in the full range of Crown Trade Timonox Flame Retardant Coatings.
B0710M	Available in the full range of Crown Trade Timonox Flame Retardant Coatings.
W8100F	Available in the full range of Crown Trade Timonox Flame Retardant Coatings.
SASH RED Y1162T	Available in Crown Trade Timonox in Vinyl Matt & Vinyl Silk only.

Many colours are also available in the full range of Crown Trade Timonox Flame Retardant Coatings as marked: 🔥 Available in the full range of Crown Trade Timonox Flame Retardant Coatings. 🔥🔥 Available in Crown Trade Timonox in Vinyl Matt & Vinyl Silk only. All of the colours shown in this brochure are available in most Crown Trade finishes. We take every step to ensure the accuracy of colours but for technical reasons associated with colour reproduction, the colours shown may not exactly match the paint colours and do not represent a particular texture or finish. Crown Paints advises that certain colours in some finishes may require additional coats for complete coverage.





COLOUR PALETTES: CORRIDORS, STAIRS & LIFTS OPTION 11



WHITE	
B0790F	
W8100F	
GINGERSNAP Z1391R	
Z4390T	
Y8371A	

Many colours are also available in the full range of Crown Trade Timonox Flame Retardant Coatings as marked: 🔥 Available in the full range of Crown Trade Timonox Flame Retardant Coatings. 🔥🔥 Available in Crown Trade Timonox in Vinyl Matt & Vinyl Silk only. All of the colours shown in this brochure are available in most Crown Trade finishes. We take every step to ensure the accuracy of colours but for technical reasons associated with colour reproduction, the colours shown may not exactly match the paint colours and do not represent a particular texture or finish. Crown Paints advises that certain colours in some finishes may require additional coats for complete coverage.

COLOUR PALETTES: CORRIDORS, STAIRS & LIFTS OPTION 12



WHITE	
PALLADIAN 3 B5710P	
REGENCY 3 B3661M	
REGENCY 4 B0371G	
REGENCY 11 C8850H	
PALLADIAN 15 L1140L	

Many colours are also available in the full range of Crown Trade Timonox Flame Retardant Coatings as marked: 🔥 Available in the full range of Crown Trade Timonox Flame Retardant Coatings. 🔥🔥 Available in Crown Trade Timonox in Vinyl Matt & Vinyl Silk only. All of the colours shown in this brochure are available in most Crown Trade finishes. We take every step to ensure the accuracy of colours but for technical reasons associated with colour reproduction, the colours shown may not exactly match the paint colours and do not represent a particular texture or finish. Crown Paints advises that certain colours in some finishes may require additional coats for complete coverage.



COLOUR PALETTES: CORRIDORS, STAIRS & LIFTS OPTION 13



WHITE	
C4900H	
TOTTINGTON WHITE B7690J	
B5531R	
CLOISTER C0420P	

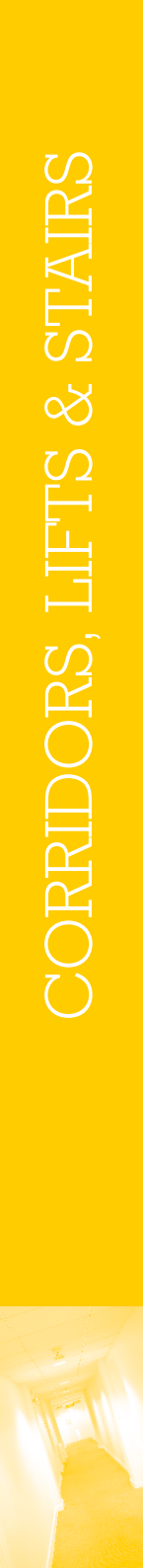
COLOUR PALETTES: CORRIDORS, STAIRS & LIFTS OPTION 14



C4900H	
C6740M	
B9391H	
W8180Z	
C5440M	

Many colours are also available in the full range of Crown Trade Timonox Flame Retardant Coatings as marked: 🔥 Available in the full range of Crown Trade Timonox Flame Retardant Coatings. 🔥🔥 Available in Crown Trade Timonox in Vinyl Matt & Vinyl Silk only. All of the colours shown in this brochure are available in most Crown Trade finishes. We take every step to ensure the accuracy of colours but for technical reasons associated with colour reproduction, the colours shown may not exactly match the paint colours and do not represent a particular texture or finish. Crown Paints advises that certain colours in some finishes may require additional coats for complete coverage.

Many colours are also available in the full range of Crown Trade Timonox Flame Retardant Coatings as marked: 🔥 Available in the full range of Crown Trade Timonox Flame Retardant Coatings. 🔥🔥 Available in Crown Trade Timonox in Vinyl Matt & Vinyl Silk only. All of the colours shown in this brochure are available in most Crown Trade finishes. We take every step to ensure the accuracy of colours but for technical reasons associated with colour reproduction, the colours shown may not exactly match the paint colours and do not represent a particular texture or finish. Crown Paints advises that certain colours in some finishes may require additional coats for complete coverage.





COLOUR PALETTES: CORRIDORS, STAIRS & LIFTS OPTION 15



D9850C	
WATER CHESTNUT C4870N	
INNOCENCE C4681M	
CLOUD BURST X7550B	
ESSENTIAL X8230L	

Many colours are also available in the full range of Crown Trade Timonox Flame Retardant Coatings as marked: 🔥 Available in the full range of Crown Trade Timonox Flame Retardant Coatings. 🔥🔥 Available in Crown Trade Timonox in Vinyl Matt & Vinyl Silk only. All of the colours shown in this brochure are available in most Crown Trade finishes. We take every step to ensure the accuracy of colours but for technical reasons associated with colour reproduction, the colours shown may not exactly match the paint colours and do not represent a particular texture or finish. Crown Paints advises that certain colours in some finishes may require additional coats for complete coverage.

COLOUR PALETTES: CORRIDORS, STAIRS & LIFTS OPTION 16



WHITE	
PLEASINGTON WHITE C3900K	
BESPOKE C0291S	
SNOWFALL B3690F	

Many colours are also available in the full range of Crown Trade Timonox Flame Retardant Coatings as marked: 🔥 Available in the full range of Crown Trade Timonox Flame Retardant Coatings. 🔥🔥 Available in Crown Trade Timonox in Vinyl Matt & Vinyl Silk only. All of the colours shown in this brochure are available in most Crown Trade finishes. We take every step to ensure the accuracy of colours but for technical reasons associated with colour reproduction, the colours shown may not exactly match the paint colours and do not represent a particular texture or finish. Crown Paints advises that certain colours in some finishes may require additional coats for complete coverage.



COLOUR PALETTES: CORRIDORS, STAIRS & LIFTS OPTION 17



C4900H	
MONTAGUE WHITE B7810N	
HURST GREEN C6660X	
HERRINGBONE K6140G	

Many colours are also available in the full range of Crown Trade Timonox Flame Retardant Coatings as marked: 🔥 Available in the full range of Crown Trade Timonox Flame Retardant Coatings. 🔥🔥 Available in Crown Trade Timonox in Vinyl Matt & Vinyl Silk only. All of the colours shown in this brochure are available in most Crown Trade finishes. We take every step to ensure the accuracy of colours but for technical reasons associated with colour reproduction, the colours shown may not exactly match the paint colours and do not represent a particular texture or finish. Crown Paints advises that certain colours in some finishes may require additional coats for complete coverage.

COLOUR PALETTES: CORRIDORS, STAIRS & LIFTS OPTION 18



WHITE	
D3690C	
C0611D	
G4490E	
18B25	

Many colours are also available in the full range of Crown Trade Timonox Flame Retardant Coatings as marked: 🔥 Available in the full range of Crown Trade Timonox Flame Retardant Coatings. 🔥🔥 Available in Crown Trade Timonox in Vinyl Matt & Vinyl Silk only. All of the colours shown in this brochure are available in most Crown Trade finishes. We take every step to ensure the accuracy of colours but for technical reasons associated with colour reproduction, the colours shown may not exactly match the paint colours and do not represent a particular texture or finish. Crown Paints advises that certain colours in some finishes may require additional coats for complete coverage.





COLOUR PALETTES: CORRIDORS, STAIRS & LIFTS OPTION 19


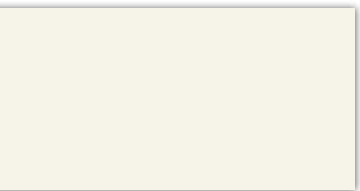
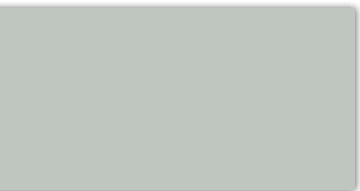



WHITE	
B7670E	
HURST GREEN C6660X	
C5530Y	
L8251L	

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COLOUR PALETTES: CORRIDORS, STAIRS & LIFTS OPTION 20



WHITE	
C4900H	
NEO CLASSICAL 11 G0550H	
N1210H	

Many colours are also available in the full range of Crown Trade Timonox Flame Retardant Coatings as marked: 🔥 Available in the full range of Crown Trade Timonox Flame Retardant Coatings. 🔥🔥 Available in Crown Trade Timonox in Vinyl Matt & Vinyl Silk only. All of the colours shown in this brochure are available in most Crown Trade finishes. We take every step to ensure the accuracy of colours but for technical reasons associated with colour reproduction, the colours shown may not exactly match the paint colours and do not represent a particular texture or finish. Crown Paints advises that certain colours in some finishes may require additional coats for complete coverage.



COLOUR PALETTES: CORRIDORS, STAIRS & LIFTS OPTION 21



WHITE	
B6830D	
K3520R	
K4311Y	
L5210X	

Many colours are also available in the full range of Crown Trade Timonox Flame Retardant Coatings as marked: 🔥 Available in the full range of Crown Trade Timonox Flame Retardant Coatings. 🔥🔥 Available in Crown Trade Timonox in Vinyl Matt & Vinyl Silk only. All of the colours shown in this brochure are available in most Crown Trade finishes. We take every step to ensure the accuracy of colours but for technical reasons associated with colour reproduction, the colours shown may not exactly match the paint colours and do not represent a particular texture or finish. Crown Paints advises that certain colours in some finishes may require additional coats for complete coverage.

COLOUR PALETTES: CORRIDORS, STAIRS & LIFTS OPTION 22



WHITE	
PLEASINGTON WHITE C3900K	
WINSTANLEY CREAM B7720N	
M5141D	

Many colours are also available in the full range of Crown Trade Timonox Flame Retardant Coatings as marked: 🔥 Available in the full range of Crown Trade Timonox Flame Retardant Coatings. 🔥🔥 Available in Crown Trade Timonox in Vinyl Matt & Vinyl Silk only. All of the colours shown in this brochure are available in most Crown Trade finishes. We take every step to ensure the accuracy of colours but for technical reasons associated with colour reproduction, the colours shown may not exactly match the paint colours and do not represent a particular texture or finish. Crown Paints advises that certain colours in some finishes may require additional coats for complete coverage.





COLOUR PALETTES: CORRIDORS, STAIRS & LIFTS OPTION 23



WHITE	
C7840H	
F0550J	
N1210H	
S8170L	

Many colours are also available in the full range of Crown Trade Timonox Flame Retardant Coatings as marked: 🔥 Available in the full range of Crown Trade Timonox Flame Retardant Coatings. 🔥🔥 Available in Crown Trade Timonox in Vinyl Matt & Vinyl Silk only. All of the colours shown in this brochure are available in most Crown Trade finishes. We take every step to ensure the accuracy of colours but for technical reasons associated with colour reproduction, the colours shown may not exactly match the paint colours and do not represent a particular texture or finish. Crown Paints advises that certain colours in some finishes may require additional coats for complete coverage.

COLOUR PALETTES: CORRIDORS, STAIRS & LIFTS OPTION 24



WHITE	
E0760H	
NEO CLASSICAL 10 N1510F	
ETOILE Q3141S	

Many colours are also available in the full range of Crown Trade Timonox Flame Retardant Coatings as marked: 🔥 Available in the full range of Crown Trade Timonox Flame Retardant Coatings. 🔥🔥 Available in Crown Trade Timonox in Vinyl Matt & Vinyl Silk only. All of the colours shown in this brochure are available in most Crown Trade finishes. We take every step to ensure the accuracy of colours but for technical reasons associated with colour reproduction, the colours shown may not exactly match the paint colours and do not represent a particular texture or finish. Crown Paints advises that certain colours in some finishes may require additional coats for complete coverage.



COLOUR PALETTES: LOUNGE AREAS OPTION 1



ALLIANCE C7371E	
C7840H	Available in the full range of Crown Trade Timonox Flame Retardant Coatings.
HURST GREEN C6660X	Available in the full range of Crown Trade Timonox Flame Retardant Coatings.
WATER CHESTNUT C4870N	Available in the full range of Crown Trade Timonox Flame Retardant Coatings.

Many colours are also available in the full range of Crown Trade Timonox Flame Retardant Coatings as marked: 🔥 Available in the full range of Crown Trade Timonox Flame Retardant Coatings. 🔥🔥 Available in Crown Trade Timonox in Vinyl Matt & Vinyl Silk only. All of the colours shown in this brochure are available in most Crown Trade finishes. We take every step to ensure the accuracy of colours but for technical reasons associated with colour reproduction, the colours shown may not exactly match the paint colours and do not represent a particular texture or finish. Crown Paints advises that certain colours in some finishes may require additional coats for complete coverage.

COLOUR PALETTES: LOUNGE AREAS OPTION 2



K6361H	Available in the full range of Crown Trade Timonox Flame Retardant Coatings.
C3780J	Available in the full range of Crown Trade Timonox Flame Retardant Coatings.
J4550H	Available in the full range of Crown Trade Timonox Flame Retardant Coatings.
CROCHET C2570K	Available in the full range of Crown Trade Timonox Flame Retardant Coatings.

Many colours are also available in the full range of Crown Trade Timonox Flame Retardant Coatings as marked: 🔥 Available in the full range of Crown Trade Timonox Flame Retardant Coatings. 🔥🔥 Available in Crown Trade Timonox in Vinyl Matt & Vinyl Silk only. All of the colours shown in this brochure are available in most Crown Trade finishes. We take every step to ensure the accuracy of colours but for technical reasons associated with colour reproduction, the colours shown may not exactly match the paint colours and do not represent a particular texture or finish. Crown Paints advises that certain colours in some finishes may require additional coats for complete coverage.





COLOUR PALETTES: LOUNGE AREAS OPTION 3



FLAGON D9550M	
BOTANICAL EXTRACT G0800H	
EDENFIELD E2690H	
NEO CLASSICAL 11 G0550H	

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COLOUR PALETTES: LOUNGE AREAS OPTION 4

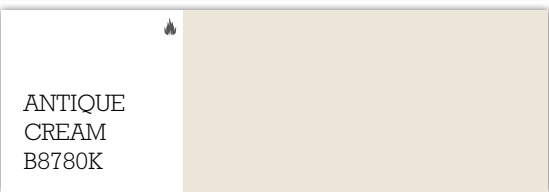
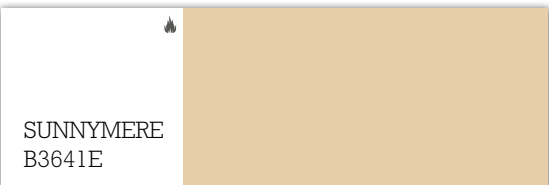
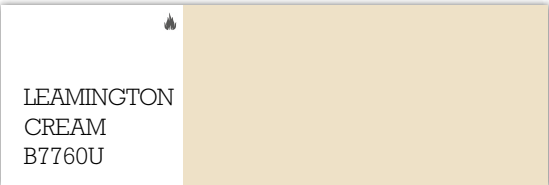
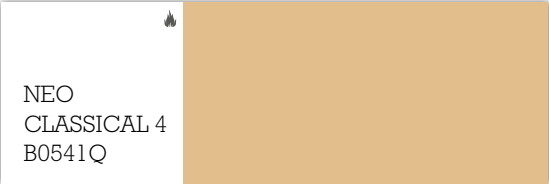


Y1390M	
LAIT B0790F	
SMOKY MIST X7550B	
HARE Z0510J	

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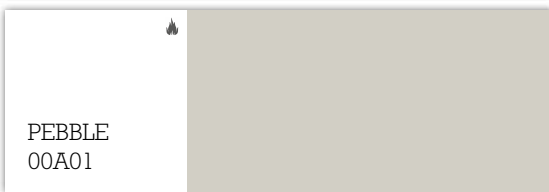
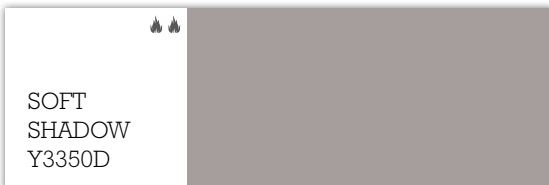
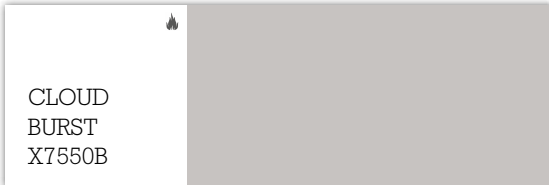


COLOUR PALETTES: LOUNGE AREAS OPTION 5



Many colours are also available in the full range of Crown Trade Timonox Flame Retardant Coatings as marked: 🔥 Available in the full range of Crown Trade Timonox Flame Retardant Coatings. 🔥🔥 Available in Crown Trade Timonox in Vinyl Matt & Vinyl Silk only. All of the colours shown in this brochure are available in most Crown Trade finishes. We take every step to ensure the accuracy of colours but for technical reasons associated with colour reproduction, the colours shown may not exactly match the paint colours and do not represent a particular texture or finish. Crown Paints advises that certain colours in some finishes may require additional coats for complete coverage.

COLOUR PALETTES: LOUNGE AREAS OPTION 6



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COLOUR PALETTES: LOUNGE AREAS OPTION 7



OPHELIA PLUM U5370Q	
IMPERIAL CREAM B3660N	
EASY RIDER A1510D	
U8650H	

Many colours are also available in the full range of Crown Trade Timonox Flame Retardant Coatings as marked: 🔥 Available in the full range of Crown Trade Timonox Flame Retardant Coatings. 🔥🔥 Available in Crown Trade Timonox in Vinyl Matt & Vinyl Silk only. All of the colours shown in this brochure are available in most Crown Trade finishes. We take every step to ensure the accuracy of colours but for technical reasons associated with colour reproduction, the colours shown may not exactly match the paint colours and do not represent a particular texture or finish. Crown Paints advises that certain colours in some finishes may require additional coats for complete coverage.

COLOUR PALETTES: LOUNGE AREAS OPTION 8



TUDOR ROSE X0172F	
TOTTINGTON WHITE B7690J	
NEO CLASSICAL 6 Y5670M	
TURTON WHITE B8620L	

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COLOUR PALETTES: BEDROOMS OPTION 1



ESSENTIAL X8230L	
KNOWLE WHITE C5790L	
INNOCENCE C4681M	



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COLOUR PALETTES: BEDROOMS OPTION 2



MINK Z3520G	
GREY LACE D3690C	
LOLA PLUM S4141C	



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COLOUR PALETTES: BEDROOMS OPTION 3



	
C6801R	
	
H3730E	
	
N7350G	






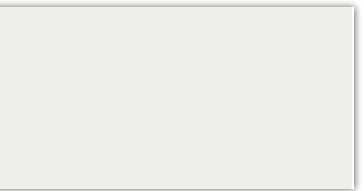


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COLOUR PALETTES: BEDROOMS OPTION 4



	
WHITE	
	
FLAGON D9550M	
	
BOTANTICAL EXTRACT G0800H	
	
D9850C	



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COLOUR PALETTES: BEDROOMS OPTION 5



ALLIANCE C7371E	
SMOKY MIST X7550B	
SCRUMPTIOUS U8123V	



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COLOUR PALETTES: BEDROOMS OPTION 6



K2220S	
TOTTINGTON WHITE B7690J	
PALLADIAN 11 C6460M	



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COLOUR PALETTES: BEDROOMS OPTION 7





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COLOUR PALETTES: BEDROOMS OPTION 8





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# SERVICE SOLUTIONS



At Crown Paints, you won't find a 'one size fits all' solution; just a willingness to find the perfect solution for your needs and your budget.

Our range of hard working paint products are perfectly suited for the general rigours of domestic life. Whether it be heavy footfall within corridors and stairwells, or the necessity for ultra clean surfaces within kitchen and dining areas, we've got specially formulated decorative products which give you the performance, aesthetics and cost effectiveness you need.

Our attention to detail is well known. Sustainable Smart Maintenance is all about using your budgets more effectively. By using the most appropriate and cost effective materials, even seemingly insignificant modifications can lead to big cost savings on your cyclical maintenance programmes.

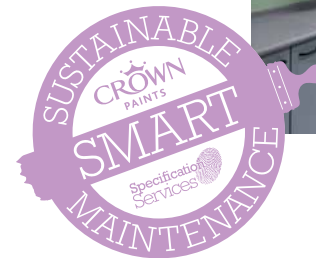
- Protect high traffic areas
- Provide easy to clean environments
- Optimise maintenance budgets
- Meet health and safety regulations

We like to think a big part of what separates us from other paint manufacturers is the service we give and the lengths we're prepared to go to in order to ensure that your decorative and protective needs are completely satisfied.

You can expect these services from Crown Paints to support your projects:

- Dedicated specification support
- Site visits including conditions surveys and flake analysis
- Full technical specifications and asset management programmes
- Training specifying clients and painting contractors
- Assessing climatic, atmospheric and environmental conditions to ensure correct specification
- Assistance in developing sound cyclical programmes to ensure optimum value
- Guidance in dealing with fire safety legislation and fire risk analysis
- Colour scheming advice
- On-going site support and setting key performance indicators

For further information contact the Specification Services team on **0330 0240310**



# PRODUCT SOLUTIONS

Our team can provide you with detailed information for any of our products. Here we will give you an appreciation of the breadth of our product range and its ability to meet your every coatings specification need:



## Sadin Superior Professional Woodcare

Innovative formulations for new and previously coated wood, suitable for both interior and exterior use, providing either translucent or opaque finishes.



## Sandtex Exterior Range

Durable and protective, for masonry and woodwork, Sandtex Trade high performance products can significantly lengthen maintenance cycles.



## Crown Trade Protective Coatings

Specially developed to protect metalwork from the elements and day to day damage, ensuring a longer lasting finish and reducing the need for maintenance.



## Crown Trade Clean Extreme Emulsions

Tough finishes for high-traffic areas, that are highly durable and allow for repetitive cleaning without compromising their superb finish.



## Crown Trade Timonox Flame Retardant Paint Systems

Offering Class 0 fire ratings for interior walls and ceilings, helping you fulfil your Duty of Care requirements for restricting flame spread.



## Crown Trade Steracryl Hygiene Coatings

Offering mould inhibiting and anti bacterial options in a choice of Scrubbable Matt and Durable Acrylic Eggshell formulations.

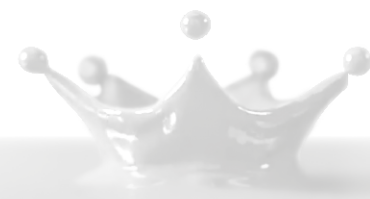
## SPECIALIST PRODUCTS

Our product portfolio includes a number of special purpose products designed to offer particular benefits particularly in relation to human health and well-being and our Specifier consultants will be pleased to advise on their correct application. Such products include a range of Steracryl hygiene products under the Crown Trade brand, ideal for situations where the development of mould might be anticipated, through to advanced anti-bacterial products for use in hospitals and in catering and food processing environments.

As an effective measure against spread of flame in buildings, our Crown Trade Timonox flame retardant coatings systems, used in a maintenance regime, can reinstate to Class 0 a substrate that has been downgraded by repeated application of conventional paints. For public buildings and houses in multiple occupation, the application of Timonox makes sound common sense and can mean the difference between successful evacuation in the event of fire and a much less favourable outcome. Timonox systems, by limiting the damage caused by flame spread, can also restrict costly damage to building fabric during the time it takes emergency services to get to site.



It's not just paint.  
*It's personal.®*







Crown Paints Specification Services Team  
Telephone: 0330 0240310 Email: [info@crownpaintspec.co.uk](mailto:info@crownpaintspec.co.uk)

Crown Paints Ltd, Crown House, PO Box 37, Hollins Road, Darwen, Lancashire, BB3 0BG.  
Telephone: 01254 704951 Fax: 01254 774414



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*It's personal.®*